



Town of Camp Verde Vision Statement

"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

**AGENDA
TOWN OF CAMP VERDE
REGULAR SESSION
PARKS & RECREATION COMMISSION
473 S. MAIN STREET, SUITE 106
MONDAY, SEPTEMBER 8, 2025 at 6:00 P.M.**

ZOOM MEETING LINK:

<https://us02web.zoom.us/j/82652096199?pwd=NrAxRrJCMVMEW3XFTTzVzHNcPLWkeq.1>

one Tap Mobile: 1-253-215-8782 or 1-346-248-7799

Meeting ID: 826 5209 6199

Passcode: 946836

Note: Commission member(s) may attend Regular Sessions either in person, by telephone, or internet/video conferencing.

- 1) **Call to Order**
- 2) **Roll Call.** Chairperson Dave Grondin, Vice Chairperson Candra Faulkner, Commissioner Glenda Duncan, Commissioner Mary Hughes, Commissioner Victoria O'Malley, Commissioner Zach McKay, and Commissioner Charlotte Salsman.
- 3) **Pledge of Allegiance**
- 4) **Consent Agenda** - All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Commission requests.
 - a) **Approval of Minutes:**
 - 1) Regular Session – July 7, 2025 Pg.3
 - b) **Set Next Meeting Date and Time:**
 - 1) Monday, October 6, 2025 at 6:00 p.m.
 - 2) Monday, November 3, 2025 at 6:00 p.m.
- 5) **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to Town Staff).** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Commission from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS §38-431.01(H))

- 6) **Update on the Sports Complex.** Staff Resource: Parks & Recreation Manager Shawna Figy Pg.7
- 7) **Update on the Heritage Pool Renovations.** Staff Resource: Parks & Recreation Manager Shawna Figy Pg.9
- 8) **Update on the Parks & Recreation Master Plan.** Staff Resource: Parks & Recreation Manager Shawna Figy Pg.11
- 9) **Presentation of General Plan Draft Elements: Open Space, Outdoor Recreation, Trails, Environment & Land Use, Water Element and Historical.** Staff Resource: Town Manager Miranda Fisher Pg.21
- 10) **Q2 2025 Parks & Recreation Update before Council.** Staff Resource: Town Manager Miranda Fisher Pg.77
- 11) **Commission Informational Reports.** These reports are relative to the committee meetings or events that Commission members attended.
- 12) **Update on Parks & Recreation current programming and events.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg.79
- 13) **Adjournment**

Note: Pursuant to A.R.S.§38-431.03A.2 and A.3, the Parks and Recreation Commission may vote to go into Executive Session for purposes of consultation for legal advice with the Town Attorney on any matter listed on the Agenda, or discussion of records exempt by law from public inspection associated with an agenda item. The Town of Camp Verde Council Chambers is accessible to the handicapped. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at the Town of Camp Verde and Bashas on September 2, 2025 at 6:00 p.m. in accordance with the statement filed by the Camp Verde Town Council with the Town Clerk

Leah Rhodes

Leah Rhodes, Town Clerk



DRAFT MINUTES
TOWN OF CAMP VERDE
REGULAR SESSION
PARKS & RECREATION COMMISSION
473 S. MAIN STREET, SUITE 106
MONDAY, JULY 7, 2025 at 6:00 P.M.

Note: Commission member(s) may attend Regular Sessions either in person, by telephone, or internet/video conferencing.

1) **Call to Order**

Chairman Grondin called the meeting to order at 6:00 p.m.

2) **Roll Call.**

Chairperson Dave Grondin, Vice Chairperson Candra Faulkner, Commissioner Glenda Duncan, Commissioner Mary Hughes (absent), Commissioner Zach McKay, Commissioner Victoria O'Malley, and Commissioner Charlotte Salsman.

Also Present

Town Manager Miranda Fisher, Parks and Recreation Manager Shawna Figy and Administrative Clerk Laura Keesler.

3) **Pledge of Allegiance**

Vice Chair Faulkner led the Pledge.

4) **Consent Agenda** - All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Commission requests.

a) **Approval of Minutes:**

- 1) Regular Session – June 2, 2025

b) **Set Next Meeting Date and Time:**

- 1) Monday, August 4, 2025 at 6:00 p.m.
2) Monday, September 8, 2025 at 6:00 p.m.

Motion was made by Commissioner Salsman to approve the next meeting dates, times, and approve the meeting minutes. Second was made by Commissioner Duncan.

Roll Call:

Chair Grondin: Aye

Vice Chair Faulkner: Aye
Commissioner Duncan: Aye
Commissioner McKay: Aye
Commissioner Salsman: Aye
Commissioner O'Malley: Aye
Commissioner Hughes: Absent

Motion Passed: 6-0

- 5) **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to Town Staff).** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Commission from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS §38-431.01(H))

There were no speakers.

- 6) **Update on the Sports Complex.** Staff Resource: Town Manager Miranda Fisher and CIP Manager Martin Smith.

CIP Manager Smith provided a presentation on the status updates on the Sports Complex project, covering the Concession Stand/Restroom Building, Promenade, Walkway and Parking Lot, Lift Station, Force Main, Irrigation, Electrical and Landscaping improvements, as well as the construction schedule.

CIP Manager Martin Smith and Public Works Director Ken Krebbs responded to questions from the Commission.

- 7) **Update on the National Fitness Center Campaign.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided information on the funding for the National Fitness Campaign. Staff submitted a request to extend the deadline for when funding needed to be secured for the National Fitness Campaign to November 12, 2025.

Town Manager Fisher responded to questions from the Commission.

- 8) **Update on the Parks and Recreation Master Plan.** Staff Resource: Parks & Recreation Manager Shawna Figy

Parks and Recreation Manager Figy shared that Kimley-Horn and Town staff finalized the Master Plan Logo based on feedback from the Commission.

Parks and Recreation Manager Figy addressed questions from the Commission.

- 9) **Presentation of General Plan Draft Elements: Economic Development, Housing, Cost of Development, and Circulation & Transportation.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided an update on the General Plan.

Town Manager Fisher is encouraging feedback from all Boards and Commissions regarding the available elements: Economic Development, Housing, Cost of Development, and Circulation and Transportation.

Town Manager Fisher answered questions from the Commission.

- 10) **Commission Informational Reports.** These reports are relative to the committee meetings or events that Commission members attended.

Vice Chairperson Faulkner, Commissioner O'Malley, Commissioner Duncan, and Chair Grondin reported on current events they attended.

- 11) **Update on Parks & Recreation current programming and events.** Staff Resource: Parks & Recreation Manager Shawna Figy.

Parks and Recreation Manager Figy reported on upcoming events and answered questions from the Commission.

- 12) **Adjournment**

Chairman Grondin adjourned the meeting at 7:06 p.m.

Chair Dave Grondin

Administrative Clerk Laura Keesler

CERTIFICATION

I hereby certify that the foregoing minutes are a true and accurate accounting of the actions of the Parks & Rec Commission of the Town of Camp Verde, Arizona during the Regular Session held on the 7th day of July, 2025. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this _____ day of _____, 2025.

Laura Keesler, Administrative Clerk

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Parks & Recreation Manager Shawna Figy

Agenda Title: Update on the Sports Complex

Attached Documents: N/A

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): Financial information regarding the Sports Complex expenditures can be accessed here under the “Financial Overview” section: [Camp Verde Sports Complex | Town of Camp Verde, AZ](#). An overview of the financials will be provided at the meeting as well.

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

At the request of the Town Council, staff provided a presentation on the development of the Sports Complex to date, as well as upcoming projects planned for the site.

Since the presentation in July to the Commission and Council, we have seen progress with the solar parking and walkway lighting. These lights are installed and functioning, making visibility at night much safer for the public.

We anticipate the delivery of the concession stand in September, however, we are still waiting for the approved foundation plans from the Arizona Department of Housing. The foundation needs to be installed prior to delivery of the building.

The pump station construction is underway. The building is scheduled for delivery with erection to start August 18th. The plans for irrigation and pond will be going out to bid soon.

We are continuing to see continued issues with the current irrigation with leaks. Our Maintenance team continues to address the issues as they arise.

Connection to the [FY25-FY30 Strategic Plan](#)

The Sports Complex is a recreational amenity that provides a space for our community to come together



Parks and Recreation Commission Agenda Information Memorandum

for engagement and recreation.

Question(s) before the Commission:

Does the Commission have any questions about what is happening at the Sports Complex?



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Shawna Figy, Parks & Recreation Manager

Agenda Title: Update on the Heritage Pool renovations

Attached Documents: N/A

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number: The upgrades to the pool are budgeted CIP expenses.
- Approved in the FY25 Budget? ☒ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☐ N/A ☐ Other:

Background Information:

As we approach the end of the 2025 season, the new filtration system has been installed. The issues with the heater have been addressed, including ordering some new circuit boards and a touch screen installed the day the pool opened. The new chemical systems came on board the week the pool opened as well. We had a few electrical challenges at the end of July due to our electrical panel being at max capacity. A new electrical panel was installed and that caused a power surge that affected the new pump. That issue was addressed within a day and the pool was back up and running.

Town staff and Council members attended a Camp Verde Unified School District meeting on Tuesday, July 8th to continue pursuing the acquisition of the pool property. At the August 12, 2025 School Board meeting, the Board scheduled a time for a special session to discuss this matter amongst themselves with a plan to do a joint work session with Town Council in the future. The work session was set for August 28, 2025. Town Manager Miranda Fisher will provide a verbal update on how the meeting went.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the strategic plan relating to transparency.

Question(s) before the Commission:

- Do you have any questions about the pool update?

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation

Staff Resource: Shawna Figy, Parks & Recreation Manager

Agenda Title: Update on the Parks & Recreation Master Plan

Attached Documents:

- Kick-Off Fliers
- Envision Camp Verde Website information

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number: The Parks & Recreation Master Plan is a budgeted CIP expense.
- Approved in the FY25 Budget? ☒ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Parks & Recreation Master Plan Request for Proposal was put out to bid in January. Parks & Recreation staff and Martin Smith, the Town's Project Manager, held a pre-bid meeting on January 22 with 12 participants on the virtual call. There was a question period where potential bidders could ask questions to clarify anything within the Request for Proposal. The question period ended February 12 and all interested parties were provided with an addendum that included all the questions that had been submitted with answers. All bids were to be submitted February 19th. A review committee was established and scored the submitted proposals on March 5, 2025. The highest scoring proposal was submitted by Kimley-Horn. This proposal was taken to Council and the bid was awarded to Kimley-Horn on March 19th. The contract has been signed by both parties. The next step will be for relevant staff to meet with the Kimley-Horn team.

Kimley-Horn completed the development of a logo and color pallet for the Master Plan documents. Staff appreciated the Commissions input on the options presented. Staff took the feedback from the Commission back to Kimley-Horn and the logo was decided.

Staff has completed a majority of the Data Request for Kimley-Horn which includes facilities, assets, financials, workflows, and policy and procedure information.



Parks and Recreation Commission Agenda Information Memorandum

A core team of Staff meet bi-weekly with Kimley-Horn to keep the process moving forward. The website, [Envision Camp Verde](#) is now live and open for public input.

The kick-off for the Master Plan was rescheduled to allow the website to be ready and for additional time to market the kick-off meeting. That meeting will be held on Thursday, September 18th at Redinger Ramada in conjunction with our Food Truck Night. Kimley-Horn will be present, along with Staff, to answer questions and assist the public with access to the website and gather feedback at stations during the event.

Kimley-Horn has also made plans for future pop-ups to be held during other Town activities like Fort Verde Days, Christmas Magic on Main, and Touch A Truck. As part of the marketing and quest to gather public input, business cards have been developed with a QR that guides people to the website. These can be passed out by Town staff at a number of locations.

Connection to the [FY25-FY30 Strategic Plan](#)

This connects to the Strategic Plan through increasing civic engagement and public participation. The completion of the Master Plan is also a goal of Town Council.

Question(s) before the Commission:

- Do you have any questions about this update on the Master Plan?

Help us Envision Camp Verde Parks and Recreation!

The Town of Camp Verde is planning the future of its Parks and Recreation system over the next 10 years. Your participation is critical to the success of the Parks, Recreation, Trails, and Open Space Master Plan.

Please attend our upcoming public meeting to provide your input!

Redinger Ramada - 75 E Hollamon Street
September 18, 2025 | 4 P.M. - 8 P.M.



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Parks, Recreation, Trails, and Open Space Master Plan

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*Help us shape
the future of Envision
Camp Verde by completing
our survey link in bio*



Help us Envision Camp Verde Parks and Recreation!

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Parks, Recreation, Trails, and Open Space Master Plan

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Parks, Recreation, Trails, and Open Space Master Plan

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- ☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Community Development **Staff Resource:** Town Manager Miranda Fisher

Agenda Title: Presentation of General Plan Draft Elements: Open Space, Outdoor Recreation, Trails, Environment & Land Use, Water Element and Historical.

Attached Documents:

- Draft element chapters:
- Open Space
- Outdoor Recreation
- Trails
- Environment & Land Use
- Water Element
- Historical

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Technical Advisory Committee for the General Plan has officially transitioned to drafting the element chapters. These chapters represent the core policy areas required by Arizona Revised Statutes, along with supplemental elements that reflect the Town's vision, values, and community priorities. As drafts are finalized, Town staff will make them publicly available and present them to the Council and various commissions for initial review and input.

At the September 8th meeting, the Commission will receive the following element chapters for review and feedback:

- Open Space
- Outdoor Recreation
- Trails



Parks and Recreation Commission Agenda Information Memorandum

- Environment & Land Use
- Water Element
- Historical

We encourage Commissioners to share these chapters with friends, family, and members of the community to help broaden public input. Comments may be submitted to GeneralPlan@campverde.az.gov.

Connection to the [FY25-FY30 Strategic Plan](#)

The General Plan element chapters serve as a policy framework for guiding key priorities identified in the Strategic Plan.

Question(s) before the Commission:

- Does the Commission have any initial questions, comments or feedback for these element chapters?

Section ## OPEN SPACE ELEMENT

Section ## Introduction:

The conservation and preservation of open space is essential to sustaining the Town of Camp Verde's natural character, cultural heritage, and long-term resilience. Historically rooted in agriculture and farming, Camp Verde has relied on its land and natural resources to shape its identity and support its local economy. The Verde River, a critical natural asset, continues to provide water for irrigation, habitat for native species, and opportunities for recreation and education. Safeguarding these open spaces and waterways honors the Town's agricultural legacy and reinforces its commitment to responsible development and land use. Through strategic planning, Camp Verde aims to protect these valuable resources for the benefit of current and future generations.

Section ## Guiding Principles:

The Town of Camp Verde is committed to preserving its historical cultural, natural resources, and western rural character through deliberate planning and responsible land use. Open spaces, agricultural lands, and the Verde River are recognized as integral to the community's identity, cultural legacy, and economic vitality. By upholding its historical traditions and protecting its natural assets, Camp Verde seeks to ensure a high quality of life for current residents and future generations.

- **Preserve the natural landscapes.** Protect scenic vistas, native habitats, natural watercourses and open lands that define Camp Verde's western rural character.
- **Promote the agricultural heritage of the Town.** Support working lands that reflect the Town's farming and ranching traditions.
- **Support enhanced public access.** Expand and maintain open spaces for passive recreation, education, and community enjoyment.
- **Protect water resources.** Safeguard riparian areas, the Verde River and tributary corridors as critical natural, recreational and open space assets.
- **Plan for long-term stewardship.** Integrate conservation strategies into land use planning to ensure the sustainability of open space for future generations.
- **Collaborate regionally.** Work with neighboring jurisdictions and regional partners throughout the Verde Valley to protect shared natural resources and promote cohesive conservation efforts.

Section ## Discussion:

A. What is Open Space?

According to Arizona Revised Statutes, open space lands or open area is any space or area characterized by great natural beauty or whose existing openness, natural condition, or present state of use, if retained, would maintain or enhance the

conservation of natural or scenic resources, or the production of food and fiber. Open space can encompass various environments, such as the following:

Developed: Areas that may include parks, schools, golf courses, horse staging areas, trails, picnicking areas, bike paths, and pathways.

Natural Environment: This includes forestland, rivers, streams, grasslands, desert scrubs, riparian areas, wilderness areas, preserves, protected sites, and topographical areas that are unsuitable for development, including steep slopes and floodplain areas.

Limited Development: Scenic-drive corridors, vista corridors, and public recreational amenities that minimally impact the natural environment. An example of a public recreational amenity that would minimally impact the natural environment is a natural surface trail (dirt or primitive trail) that follows existing landscape with little grading and would require minimal to no paving.

Agricultural Land: Lands that are used or can be used principally for raising crops, fruits, grains and similar farm products. For purposes of the general plan, Ranch land is also included in this category. Ranch land can be described as land that is used for raising livestock such as cattle, sheep, goats, horses, and other types of livestock. This type of land includes pastures with natural vegetation and grazing areas that support agricultural and ranching activities.

Owned Land: Privately owned land that may not be accessible to the public. These lands can also be federal, state, tribal and municipally owned.

B. The Town and Adjacent Open Space Land

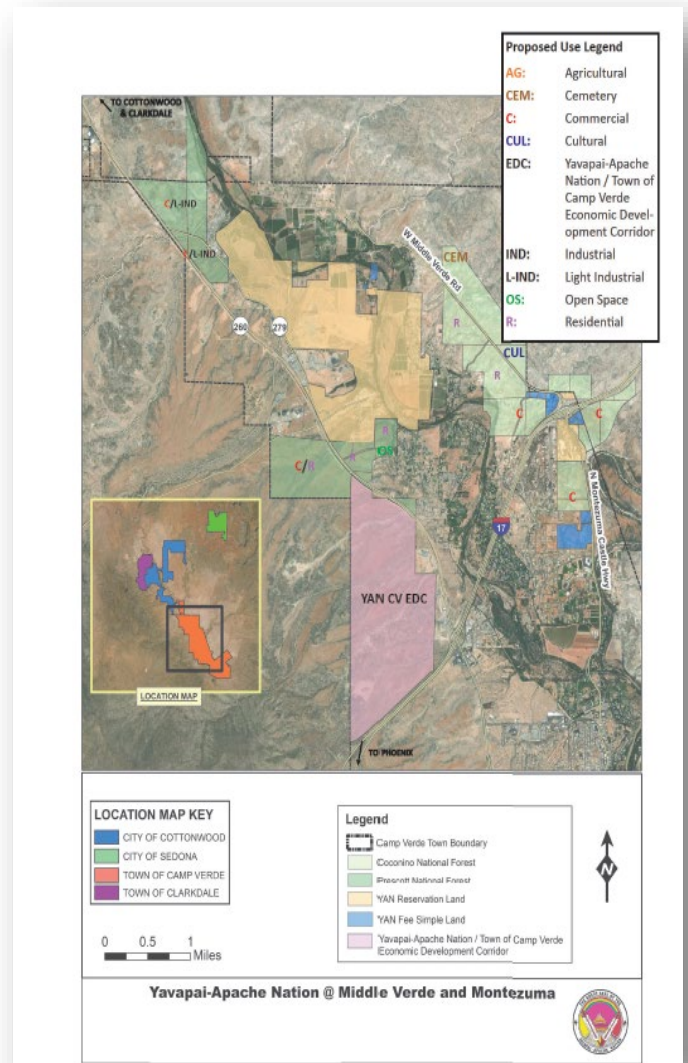
Open spaces play a critical role in preserving natural habitats, including the Verde River, West Clear Creek, Wet Beaver Creek, the confluence of Oak Creek and regional wildlife migration corridors. They help maintain both historic and active agricultural lands, provide important buffers between higher-density development and environmentally sensitive areas, support balanced economic growth, and promote access to locally grown food.

The Town of Camp Verde is uniquely positioned adjacent to significant tracts of federally managed land within the Prescott and Coconino National Forests. We are appreciative of the stewardship of the United States Forest Service, whose efforts help preserve the region's ecological integrity and provide valuable recreational and educational opportunities.

Notably, the Cedar Bench Wilderness, encompassing approximately 16,009 acres, is located within the Prescott National Forest near Camp Verde. The West Clear

Creek Wilderness, spanning about 15,238 acres, lies within the Coconino National Forest to the east of Camp Verde. Additionally, the Fossil Creek Springs Wilderness sitting at 11,550 acres also within the Coconino National Forest lies east to southeast of Camp Verde. These protected areas are vital to maintaining the biodiversity, scenic beauty, and natural resources that define the Verde Valley.

In 2024, a land exchange between the United States Forest Service (USFS) and the Yavapai-Apache Nation, a federally recognized Tribe, was finalized, involving approximately 3,207 acres of federal land spanning over four national forests, which are Apache-Sitgreaves National Forest, Coconino National Forest, Kaibab National Forest, and Prescott National Forest. With areas of the Coconino and Prescott National Forest within Camp Verde, approximately 3,083 acres (96%) of land that were exchanged to the Yavapai-Apache Nation are in three of Camp Verde's character areas, which are State Route 260 West, Middle Verde, and Pecan Lane. The land exchange aims to consolidate tribal lands, enhance opportunities for housing and economic development, while protecting habitat along the Verde River and Wet Dry Beaver Creek for cultural purposes, and maintaining the vital attributes of open space elements. While these were once public spaces, the Yavapai-Apache Nation will now become the stewards of these lands.



The Verde River is a defining natural feature of Camp Verde, shaping the Town's landscape, sustaining a diverse range of wildlife, serving as a critical water source, and valuable outdoor recreation asset. Stretching for approximately 18 miles through Camp Verde, the river corridor is surrounded by a mix of residential and agricultural lands, making its protection essential to preserving the community's natural, cultural, and economic value.

To support long-term stewardship of the river and its surrounding corridor, the Town may consider evaluating the implementation of appropriate buffer zones along residential and agricultural properties adjacent to the river. These buffers should be tailored to the specific land use and the property's character area. For example, residential zoning ("R") along Montezuma Castle Highway within the Pecan Lane Character Area, or residential and agricultural zoning ("R" and/or "AG") in the Middle Verde Character Area, could be evaluated for compatibility with buffer requirements that preserve the health of the Verde River and protecting areas of open space while respecting property uses.

C. Open Space and Zoning

In some jurisdictions, open space is used as a standalone zoning district that can be applied to areas that are not suitable for development due to problems inherent to topography or other physical characteristics or important lands that need to be preserved to protect unique natural habitats. While the Town of Camp Verde does not have this designation, it is a stated desire in this General Plan to ensure open space preservation. For example, the Town of Camp Verde designated a section of land to the South of State Route 260 (SR260) near General Crook Trail as the "Copper Canyon Character Area" to preserve approximately 450 acres of open space while providing outdoor recreational opportunities at the Copper Canyon Trail Head and conceptual plans for the Oasis Trailhead located off State Route 260 (SR260) and Oasis Road.

D. Other Areas of Open Spaces within Camp Verde

Other areas that border Camp Verde that are designated as Open Space Areas, as indicated by the 2016 approved General Plan:

1. Black Hills
2. Jackson Flat
3. Porcupine Mountain
4. White Hills
5. Wingfield Mesa

Within Camp Verde, cemeteries are also considered Open Space areas:

1. Clear Creek Cemetery & Church
2. Middle Verde Cemetery
3. Porcupine Mountain Cemetery

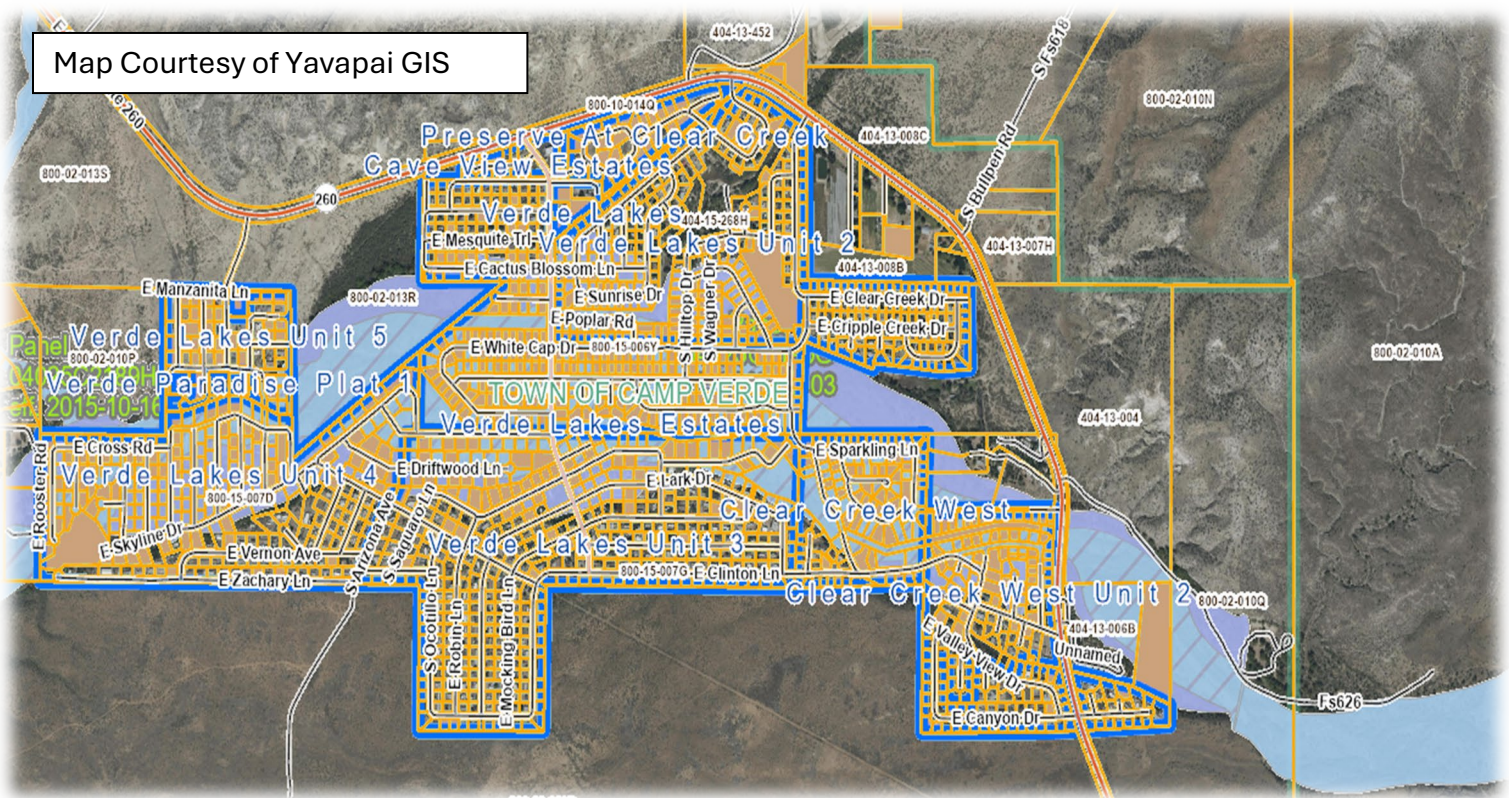
Trails, Trailheads, and Verde River access points:

1. Copper Canyon Multi-Purpose Trailhead
2. Grief Hill Trailhead on Cherry Road
3. Trail 119A by Overlook Acres
4. Hayfield Draw Day Use (OHV)
5. Perimeter Trail

6. Verde Vista Loop Trail
7. Ryal Canyon Trail
8. Box T Trail
9. Verde River and Verde River Access Points
10. Parson Preserves

E. Open Space and Flood Prone Lands

The Town of Camp Verde owns approximately 100 acres of land within the Clear Creek Character Area, much of which lies within a designated Federal Emergency Management Area (FEMA) flood zone. While flood-prone areas present certain development limitations, they are commonly and strategically used for recreation and open space in community planning. The Town partnered with the Nature Conservancy on the West Clear Creek Recreation and Restoration plan to support this strategic approach. Within the boundaries of Verde Lakes Drive and the Sierra Verde Neighborhoods in Camp Verde, West Clear Creek is prone to high flooding, causing damage to structures and roadways along the creek corridor. One of the major goals of this plan is to address restoration and recreational infrastructure to reduce the effects of flooding on the surrounding community and connect wildlife corridors vital for open space. Other flood prone areas primarily owned by private residents in the Pecan Lane and Middle Verde character area also present certain development challenges. With thoughtful design and management, these properties can offer valuable public benefits, such as flood mitigation, habitat preservation, and recreational opportunities, making them well-suited for low-impact uses that enhance quality of life while supporting natural resilience.



F. Open Space and Private Lands

Privately owned farm and ranch lands play a vital role in shaping Camp Verde's rural character. These open spaces have long helped buffer development, while supporting agricultural production, wildlife habitat, and natural migration corridors. In its November 15, 2023, endorsement of conservation easements and agreements, the Town affirmed its commitment to preserving these values, stating: "The Town of Camp Verde, General Plan, Planning & Zoning Ordinance and Verde River Recreation Plan recognize and support the importance and protection of our western, rural heritage, agricultural lands, open space, and the river corridor. Therefore, the Town of Camp Verde supports conservation agreements." This continued support reflects the Town's dedication to protecting the landscapes that define its identity and sustain its future.

Section ##: Goals and Implementation Strategies:

Goal #1: Ensure that new developments integrate open space in their design

Strategies:

- Assess opportunities to integrate parks, open space, and outdoor recreation amenities into new development projects through coordinated planning, development agreements, and land use incentives that are aligned with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan. New development should be encouraged to include mini-parks that offer both active and passive recreational opportunities.
- Evaluate ways to address parks and open space through impact fees.
- Adopt and implement development standards that minimize impacts to open space and natural water courses supporting the restoration or reuse of land after mining activities have concluded while preserving environmentally sensitive lands. These standards should include approaches such as cluster development or conservation subdivisions to protect high-risk flood areas, groundwater recharge zones, hillsides, ridgelines, and archaeologically significant sites.
- Identify, preserve, and manage a connected open space system that provides natural areas with access for residents and visitors that align with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Update the Town's Dark-Sky ordinance to guide dark-sky compliant outdoor lighting and street lighting to minimize light pollution and impacts to Camp Verde's rural environment and open space.
- Rezone Town-owned property within high flood-prone areas to open space zoning.

Goal #2: Preserve and enhance riparian areas, protect natural open space, and provide trail linkages.

Strategies:

- Prioritize the preservation of open space in all new developments by incorporating strategies such as conservation easements and the designation of private open lands.
- Develop a plan to preserve the Verde River and larger tributaries, including its natural floodplains, and its natural environment as a regional recreation destination that aligns with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan. Include regional partnerships, cooperation, and grants to create a high-quality experience for visitors.
- Assess opportunities to preserve significant flood prone areas such as the Verde River, Wet Beaver Creek and the confluence of Oak Creek that aligns with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan
- Support the expansion of a trail system to attract tourism through regional cooperation and the pursuit of grants or community co-ops that promote minimal natural impact that aligns with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Preserve perennial and ephemeral tributaries for their environmental and recreational value, and protect historical, heritage, and archaeological sites that contribute to the cultural significance of the region.
- Consider impacts to known wildlife habitats during development application review and adopt measures which reduce negative impacts to sensitive habitat areas that aligns with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Maintain local and regional partnerships to ensure that a unified, concise message about sustainable and responsible recreation is delivered to our visitors and community.
- Support public education about riparian areas and open space.

Section ##: Recreation Element

Section ##: Introduction

Located in the heart of Arizona, along Interstate 17 and graced by 18 miles of the Verde River, Camp Verde is geographically central and naturally exceptional. The Town is surrounded by an abundance of scenic treasures, including nine federal wilderness areas, six state parks, four national monuments, two wild and scenic rivers, and the stunning landscapes that define the Verde Valley as a world-class destination.

Recreation in Camp Verde is as diverse as its setting. While many people often associate recreation with sports and physical activities, it encompasses a much broader range of experiences. Desired recreational facilities, thoughtfully managed programs, and engaging community events all contribute to the health, wellness, and social fabric of the Town.

Communities that actively recreate and welcome visitors to do the same, foster a strong sense of belonging and social cohesion. Camp Verde exemplifies this spirit by hosting popular events such as the Pecan and Wine Festival, Corn Fest, and Fort Verde Days. These celebrations foster community pride and play a vital role in supporting the local tourism economy.

The Town's parks, recreational facilities, and community spaces provide both structured and unstructured opportunities for participation and enjoyment. These amenities promote physical and mental well-being and are key elements of a thriving, connected community.

Camp Verde's natural desert setting also allows for unique partnerships with agencies such as the Prescott and Coconino National Forest Services, Arizona State Parks, Yavapai County and Yavapai-Apache Nation (YAN). The Town of Camp Verde also collaborates with non-profit organizations which have natural resources at focus. These collaborations expand and enrich the recreational offerings available to residents and visitors alike, creating a dynamic network of outdoor experiences alongside the traditional neighborhood parks and community amenities typically found in towns of its size.

Section ##: Guiding Principles

Camp Verde acknowledges the fundamental value of spaces within the community to recreate, gather, and celebrate together. This element recognizes that well-maintained and thoughtfully designed recreational spaces are essential to the health, enjoyment, and well-being of its residents and visitors. Whether indoors or outdoors, these spaces provide vital opportunities for recreation, connection with nature, and community engagement. Camp Verde is committed to preserving the integrity and accessibility of these environments through responsible stewardship, and by valuing and enhancing Camp Verde's recreational spaces. The Town supports a vital, active, and all-encompassing quality of life for all.

- **Promote healthy living.** Support recreational opportunities and encourage physical activity, mental wellness, and lifelong health for all ages.
- **Foster community well-being.** Develop accessible spaces for all that strengthen social connections and enhance the quality of life.
- **Celebrate our Western heritage.** Integrate Camp Verde's unique Western culture and traditions into recreational programming and facility design.
- **Champion conservation.** Protect natural landscapes and habitats to ensure responsible, recreation that sustains the area's native plants, riparian areas, wildlife, and scenic character.
- **Preserve cultural and environmental resources.** Maintain the integrity of historical, archaeological, and scenic resources as a core component of recreational planning.

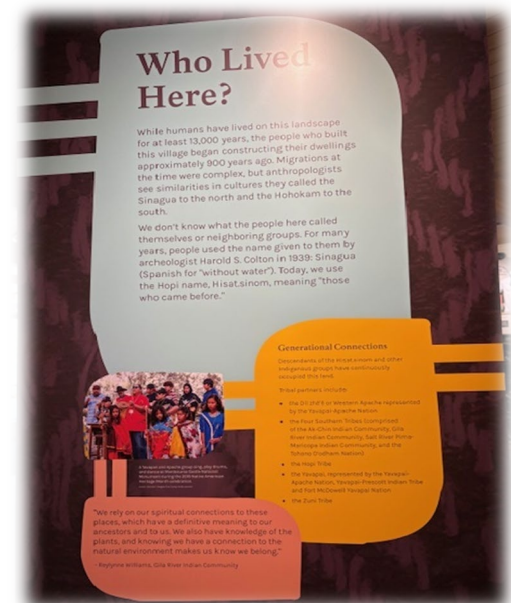
Section ##: Discussion

A. History

The history of recreation in Camp Verde reflects its unique blend of natural resources, cultural heritage, and rural character. While not always formalized in the way larger municipalities develop parks and recreation departments, Camp Verde's recreational identity has evolved steadily, shaped by its geography, traditions, and community priorities.

Long before Camp Verde was formally established, the area was home to Indigenous peoples from various cultures and tribes, including the ancestors of today's Yavapai-Apache Nation. For many, the specific names used by these early inhabitants are unknown. Historians note that the term "Sinagua," meaning "without water" in Spanish, was introduced by archaeologist Harold S. Colton in 1939 to describe the ancient peoples. Today, the Hopi refer to them as *Hisat'sinom*, meaning "those who came before." These early cultures used the land for spiritual, subsistence, and recreational purposes, maintaining a deep connection to nature.

In the late 1800s, Anglo-American settlers and the military presence at Fort Verde brought new recreational traditions to the region, including equestrian activities, informal sports, and community gatherings centered around the fort. Historically, Camp Verde's agrarian lifestyle and ranching culture laid the foundation for recreational activities. Horseback riding, rodeos, team roping



and barn dances became deeply embedded in local tradition and are still celebrated today.

B. Recreation and Tourism

In an effort to better understand community perspectives and priorities surrounding tourism and recreation, the Town of Camp Verde partnered with Polco, a nationally recognized civic engagement and survey organization. Through this collaboration, a comprehensive survey was conducted to collect meaningful feedback from residents regarding the future of tourism in Camp Verde.

One of the key takeaways from the survey was the community's strong desire to preserve the cultural identity of Camp Verde. Nearly 47% of respondents indicated that maintaining and celebrating the Town's culture is extremely important as a core benefit of tourism. This sentiment underscores a broader community interest in aligning tourism growth with local values and heritage, rather than solely focusing on economic outcomes.

When asked what types of tourism experiences they felt should be prioritized by the Town, respondents identified the following categories with examples of current and possible new activities:

1. **Outdoor Adventure** – Including hiking, biking, hunting, fishing, stargazing, kayaking, and off-road trail activities, reflecting Camp Verde's rich natural landscape and the growing demand for sustainable, nature-based recreation.
2. **Cultural & Historical Tourism** – Emphasizing museums, historic sites, animal sanctuaries, festivals, and the interpretation of indigenous heritage, aligning with the community's commitment to heritage preservation.
3. **Culinary & Beverage Tourism** – Encompassing restaurants, wineries, breweries, food festivals, and farm-to-table experiences, this sector highlights the growing interest in local food culture and agritourism.
4. **Family-Friendly Attractions** – Including parks, wildlife parks, adventure play areas, and other forms of intergenerational entertainment that serve both residents and visiting families.
5. **Western Heritage Tourism** – Featuring rodeos, horseback riding, equestrian and ranching style experiences, and other experiences that celebrate Camp Verde's frontier legacy and rural character.
6. **Relaxation and Unplugging** – Emphasizing sunset and river walks, quiet retreats and cozy lodging.
7. **Arts and Crafts** – Including Galleries, live music, public art, craft workshops.
8. **Eco-Tourism** – Encompassing birdwatching, wildlife tours, and scenic excursions.
9. **Sports and Competitions** – Includes tournaments, races and athletic events.



These responses indicate that the community values tourism strategies that are immersive, authentic, and connected to Camp Verde's environmental and cultural assets.

C. Community Priorities for Amenities and Infrastructure

In addition to identifying tourism priorities, survey participants also provided input on the types of amenities and infrastructure they believe Camp Verde needs to support both residents and visitors, such as the following:

1. **Vibrant Downtown/Main Street (Heritage District)**

A strong majority of respondents emphasized the need for a more walkable, attractive, and engaging downtown area, anchored by diverse retail, dining, entertainment, and cultural offerings.

2. **More Shopping**

The respondents expressed a desire for more boutiques, artisan markets and specialty retail options.

3. **Expanded Dining and Nightlife Options –**

Community members expressed a desire for additional restaurants and late-hour venues, indicating a growing demand for social spaces that contribute to a more dynamic evening economy.

4. **Enhanced Recreational Opportunities**

There was strong support for expanded trail networks, outdoor activity spaces, and increased access to nature-based amenities, reinforcing the importance of recreational infrastructure to the quality of life and tourism supported by previous general plans and the Urban Upland Trail Plan

5. **More Community Events and Festivals**

Respondents noted the need for additional public events that celebrate local culture, foster community engagement, and enhance Camp Verde's attractiveness as a destination.

6. **Enhanced Transportation, Signage and Lodging**

There was strong support for more transportation options like shuttles, bike rentals, and better trail markers and information centers, and more lodging options.



Residents envision strategies rooted in outdoor adventure, cultural preservation, and local flavor while also calling for investments in infrastructure and amenities that enhance daily life and support sustainable tourism growth. The feedback also emphasizes the role of

recreation as a unifying theme, serving as a driver of health, economic development, and community pride.

Section ##: Parks and Recreational Sites

Camp Verde maintains seven (7) park sites totaling over 100 acres.

1. Arturo Circle Neighborhood Park (2431 N. Arturo Park, 1.1 Acres)



2. Butler Park (1213 Garner Lane, 6.96 Acres)



3. Community Center Park (75 E. Hollman Street, 6.56 Acres)



4. Sports Complex (990 E. Champion Trail, 114.18 Acres)



5. Rezzonico Family Park/Centennial Park (33 W. Mosher Lane, 4.39 +/-)



6. Verde Lakes Community Park (3012 S. Aspen Way, 2.0 Acres +/-)



7. Parsons Riverfront Preserve (North Roundup and I17, 12 Acres +/-)



In conjunction with the above Town-owned parks, the Town also owns and/or maintains these Community Recreational Facilities:

1. Heritage Family Pool (290 Apache Trail, .50 Acres +/-)



2. Heritage Skate Park (290 Apache Trail, .25 Acres +/-)



3. Camp Verde Library (130 N. Black Bridge Road, 2.0 Acres +/-)



4. Town of Camp Verde Gym (395 S. Main Street, .25 Acres +/-)



The National Recreation and Park Association (NRPA) Park Metrics offer comprehensive benchmarks for evaluating park and recreation services across the United States. According to the 2024 NRPA Agency Performance Review, the national average is one park per 2,411 residents or 10.2 acres of parkland per 1,000 residents. Given Camp Verde's rural character and its existing network of parks and trails, the Town likely surpasses these national standards.

There are no strict rules about how close parks need to be to homes, but having parks nearby helps bring people together, builds a sense of community, and supports better health. The National Recreation and Park Association suggests that parks should be within a quarter

mile of homes (about a five- to ten-minute walk). While some parts of Camp Verde meet this goal, many do not, mainly because the Town is spread out with large properties. Future developments should consider placing new parks and recreation areas closer to where people live to ensure walkability and access. These guidelines can help Camp Verde improve its parks, making Camp Verde similar to national standards.

While not operated and owned by the Town, these facilities below provide additional cultural and recreational opportunities for Camp Verde.

Camp Verde School District:

1. Owns and maintains approximately 27 acres of athletic and multi-purpose fields, including playground areas.

Two state parks are located within the area of the Camp Verde:

1. Fort Verde State Historic Park (10.87 Acres)
2. Rockin' River Ranch State Park (67.22 Acres)

Two National Monuments are adjacent to the Camp Verde:

1. Montezuma Castle
2. Montezuma Well

Section ##: Recreational Opportunities

Recreation for All: Enhancing Access and Opportunity in Camp Verde

Residents of all ages, from youth to older adults, benefit from increased access to recreational opportunities that promote physical health, social engagement, and overall well-being.

While Camp Verde has long been known for its strong equestrian tradition, the Town has also recognized and begun addressing gaps in its broader recreational landscape. Historically, facilities such as Butler Park (adjacent to Camp Verde High School) and the Community Center Park (located behind Town Hall), have offered limited athletic amenities, primarily a few fields for soccer, football, and baseball/softball. However, these facilities have not adequately met the growing needs of a diverse and active population.

To help close this gap, construction on the Town's 114-acre park, the Camp Verde Sports Complex, was started in FY18 (Fiscal Year 2018) and being constructed in phases, representing a major step forward in Camp Verde's commitment to recreation. This has been a multi-phase project creating two baseball fields, two all-purpose fields, one disc golf course, and the complete infrastructure (drainage, water, roads, etc.) for the completed Phase I of the park. Once fully built out, the complex is expected to house six baseball fields, two all-purpose fields, soccer fields, several pickleball courts, a walking trail, a disc golf

course and fishing pond. In addition to accommodating a range of athletic pursuits, this facility will also create new opportunities for community-wide events and sports tourism.

Further efforts to improve recreational amenities include the replacement of aging playground equipment. In 2025, the Town completed the replacement of a 15+ year-old playground at the Community Center Park with a modern, safer, and more durable play structure, ensuring that Camp Verde's youngest residents have a safe and engaging place to play. Continued investment in outdoor infrastructure is vital for the long-term livability and attractiveness of the community.



Equestrian Recreation: A Community Arena and Economic Asset

The 39-acre parcel owned by the Town of Camp Verde called the “Camp Verde Equestrian Center” made possible by a public and private partnership with the Camp Verde Arena Association (CVAA) serves as a key recreational and economic asset for the Town. As a hub for equine-related activities, the center has hosted numerous national roping, riding events and motorcross competitions drawing non-profit organizations, professional competitors, and seasonal visitors from across the country, many of whom seek refuge from colder climates. The Equestrian Center is also home to a small Go Cart Racetrack bringing racing enthusiasts enjoyed by the community and visitors from Spring to Fall .

While equine sports are a form of recreation for some, they represent a way of life for many, reflecting the deep-rooted heritage and identity of Camp Verde. The Camp Verde Equestrian Center not only honors Camp Verde's western cultural legacy but also supports tourism, economic development, and community pride. In addition to the public arena, numerous

private arenas are located throughout the town, further reinforcing the strong equestrian traditions that remain central to Camp Verde's character.



The Verde River: A River Recreation and Camp Verde's Natural Crown Jewel

Set within the unique landscape of the Upper Sonoran Desert, Camp Verde is home to a rare perennial waterway. The Verde River and its tributaries support rich riparian ecosystems and provides an abundance of recreational opportunities. Flowing for approximately 18 miles through the Town's boundaries, the river is Camp Verde's emerald-green lifeline and a treasured resource for both residents and visitors.



From fishing and kayaking to birdwatching and swimming, the Verde River offers a wide variety of recreational activities accessible to all ages. Recognizing the river's value, the

Town adopted the 2016 Verde River Recreation Master Plan, which outlines key priorities for enhancing public access, protecting natural resources, and integrating the river more fully into the community's recreational and ecological framework. The following are the current publicly accessible river access points to the Verde River for the public:

1. Beasley Flat
2. Black Bridge
3. Bullpen
4. Clear Creek
5. Gap Creek
6. White Bridge
7. Rockin' River State Park
8. Rezzonico Park
9. Parson Riverfront Preserve

Moving forward, Camp Verde aims to explore the development of long-standing recreational opportunities along the Verde River, while simultaneously fostering environmental stewardship and long-term conservation. Education and responsible management will be essential to ensuring the river's health and accessibility for generations to come.

Trails: A Driving Force for Circulation and Well-Being

Trails, whether motorized or non-motorized, play a pivotal role in enhancing circulation and promoting well-being in Camp Verde by connecting neighborhoods, parks, and key community destinations through accessible, non-motorized or motorized pathways. These trails encourage healthy lifestyles by supporting walking, biking, races/events, equestrian and OHV (Off-highway vehicle) activities while fostering social interaction and community cohesion. As trails are an important facet of outdoor recreation, there are trails that have their own designated use and not all trails are accessible for all activities which is important for safety and trail preservation to make outdoor recreation enjoyable for all. The trails element in this General Plan provides guidance for sound trails management expansion and to ensure continued wilderness and open space access. Below is a list of designated trailheads in the Town of Camp Verde along with conceptual/future trailheads.

1. Copper Canyon
2. Grief Hill
3. Verde Vista Loop
4. Ryal Canyon
5. Box T
6. Perimeter Trail Head
7. Oasis Trailhead (Conceptual)
8. Jackson Flats (Conceptual)

Section ##: Goals and Implementation Strategies:

Goal #1: Offer well-maintained, wide-ranging recreational facilities and programs that engage residents of all ages and abilities.

Strategies:

- Support the enhancement of the existing parks by adding amenities and elements that accommodate a more diverse range of ages and abilities that are aligned with the Parks, Recreation, Trails and Open Space Master Plan.
- Pursue the development of a multi-use community center that serves both youth and adults by providing athletic facilities, academic support, educational programming, and expanded recreational opportunities for all residents.
- Seek public input on proposed park, recreation, open space, and trails enhancements as a part of the Parks, Recreation, Trails and Open Space Master Plan.
- Assess the need to participate in the National Recreation and Park Association Park Metrics program, providing valuable data on park and recreation services to national standards.
- Create an interim inventory and maintenance plan for existing parks and recreation facilities owned and operated by Camp Verde.
- Preserve and promote western-themed attractions like rodeos, equestrian and ranch type activities, training facilities and horseback riding to celebrate Camp Verde's rural and frontier identity.
- Protect and maintain historical, archaeological, and other critical lands within Camp Verde that support safe and accessible outdoor activities for residents and visitors that align with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Promote awareness about the importance of "pack it in, pack it out" practices to help keep Camp Verde's natural areas clean and well-preserved.

Goal #2: Preserve and establish appropriate recreational opportunities for the Verde River.

Strategies:

- Evaluate and update the Verde River Recreation Management Plan as needed ensuring that it aligns with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Encourage recreation that is compatible with the natural environment and focus on the preservation of the historical sites.
- Encourage plan features, such as parks and trail systems, that allow people to recreate at the river and connect with other points of interest that align with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Support educational and recreational opportunities that align with the conservation and preservation of the Verde River and its natural habitats.

- Support efforts with governmental agencies, and public/private organizations to obtain voluntary conservation easements and development rights from landowners to secure access, protect sensitive areas from further development and provide trail corridors.

Goal #3: Address community needs at the Town's Sports Complex.

Strategies:

- Implement the Parks, Recreation, Trails and Open Space Master Plan completed in 2027 to provide comprehensive park development, park management, and recreation programming to serve the population projected by the Future Land Use Map.
- Align field and facility improvements with evolving community needs and usage trends.
- Design and maintain sports facilities to support a broad range of age groups and skill levels.
- Strategically plan and allocate funding for year-round recreational amenities that foster community engagement that are aligned with the strategic priorities of the Parks, Recreation, Trails and Open Space Master Plan.
- Assess necessary enhancements to fields and facilities to accommodate traveling programs as a potential source of revenue.
- Pursue external funding opportunities to support the development of new facilities.
- Partner with other government and non-profit agencies to support recreational activities that enhance community pride, increase tourism, and raise awareness of the Western and rural lifestyle.
- Assess the feasibility and development of large joint-use regional parks with other government agencies.

SECTION ## TRAILS ELEMENT

Section ## Introduction

In Camp Verde, trails are more than just pathways. They are vital threads in the fabric of our community. They serve as significant economic, cultural, environmental, and social assets, connecting people to the Verde Valley's breathtaking landscapes and timeless heritage. Our trail system offers meaningful opportunities for healthy recreation, community connection, and personal discovery, enriching the quality of life for both residents and visitors. Trails serve a broad range of users who enjoy activities such as hiking, biking, horseback riding, and off-highway vehicle (OHV) recreation. As gateways to nature and history, trails inspire a shared sense of place, pride, and stewardship that reflects the spirit of Camp Verde.

The Town's trail element provides an overview of Camp Verde's trail system, existing conditions, and future opportunities serving as a guided framework for trail development and enhancement.

Section ## Guiding Principle

The Town of Camp Verde's trail development is guided by the following core principles:

- **Safety:** Ensure active trails are thoughtfully designed, well-maintained, and clearly marked with directional signage.
- **Connectivity:** Connect neighborhoods, schools, shopping, parks, historic sites, and public lands to establish a seamless trail network that enhances regional connectivity across the Verde Valley and surrounding jurisdictions.
- **Shared Use:** Identify designated access points for hikers, bikers, equestrians, and OHV users that are mindful and respectful of our neighborhoods.
- **Resilience:** Design, build and manage trails that can withstand environmental changes and increase usage, while investing in maintenance practices that ensure long-term durability and trail quality.
- **Education:** Promote awareness of local history, land use, and responsible trail use through interpretive signage and programs that support trail etiquette
- **Accessibility:** Ensure that trails can be accessed by people of all abilities.
- **Fun:** Encourage recreation, exploration, and well-being through diverse and engaging trail experiences.
- **Collaboration:** Foster partnerships with local organizations, residents, and land managers, and neighboring municipalities to promote shared stewardship and ensure consistent, coordinated trail usage and management across the Verde Valley.

Section ## Historical

The Town of Camp Verde's trail network has deep historical roots, with many routes, such as Copper Canyon, Grief Hill, White Hills, the Salt Mines, the Mail Trail, and General Crook Trail, originally used by Indigenous peoples and early settlers for trade and travel. Like many communities in the region, Camp Verde's trails reflect a rich cultural and historical legacy. When the Town incorporated in 1986, expanding recreational opportunities was among one of the core reasons, ensuring that these cherished paths could be preserved and enjoyed by all.



Since the adoption of Camp Verde's first General Plan in 1998, the community has shared the vision of creating a connected trail system that links routes within the Town to surrounding public lands. This vision was strengthened in both the 2004 and 2016 General Plans, which called for preserving historic trails, developing a comprehensive trail plan, and prioritizing open space preservation. These planning efforts laid the foundation for a long-term commitment to outdoor recreation and conservation.

In 2020, the Town partnered with Arizona State University's School of Geographical Sciences and Urban Planning in hosting a scoping meeting with key stakeholders, which provided a meaningful opportunity for residents and trail users to share their priorities, concerns, and ideas for an expanded trail system, playing a critical role in shaping the completion of the Urban Upland Trail Plan (UUTP) in 2020.

The UUTP builds upon decades of community input and planning, demonstrating Camp Verde's commitment to developing a multi-use trail network that reflects the town's character and values. Although trail development takes time, these investments provide lasting benefits in terms of recreation, economy, culture, and the environment. As the trail system continues to grow it not only enhances the quality of life for both residents and visitors, but also helps position Camp Verde as a premier destination for outdoor adventure.

Over the past 10 years, several successful trail and trailhead projects outlined in UUTP have come to life through strong partnerships with the Prescott and Coconino National Forests and utilizing grant funding. The partnerships and grant funding opportunities have allowed Camp Verde to develop key recreational assets including the Copper Canyon Trailhead, Ryal Canyon Trailhead, Box T Trailhead, Verde Vista Loop Trail, Perimeter Trail, and Grief Hill

Trailhead. These projects reflect the Town's commitment to expanding outdoor access and enhancing the trail experience for all users.

Camp Verde's trail efforts have also been greatly enhanced through its active role in the Verde Front, a regional partnership formed in 2008, to expand outdoor recreation across the Verde Valley. This collaborative network brings together public, private, and nonprofit partners to address shared challenges and create lasting opportunities. Camp Verde plays a key role in several working groups, including Trails, Outdoor Economics, and Community Engagement. One of the partnership's most exciting initiatives is the Verde Circle Trail, which is a planned 150-mile loop connecting the Verde Valley communities through a shared vision for regional connectivity and outdoor access.

Camp Verde continues to make substantial strides toward the community's shared vision of enhancing hiking, biking, equestrian, and off-highway vehicle (OHV) trails as key elements of Camp Verde's recreational identity. These trails improve the quality of life by promoting outdoor access, fostering healthy living, and connecting people with the environment, while also boosting the local economy and elevating the Town's appeal as a vibrant destination. As Camp Verde grows, the Town will continue to invest in safe, connected, and well-maintained trails and trail systems essential in supporting both residents and visitors for years to come.

Figure 1 below is the Verde Vista Loop Trail, looking toward south Camp Verde neighborhoods, the Verde River and Blackhills atop the White Hills.



Figure 1

Section #.# Current Established Trail System

Outdoor enthusiasts looking to experience Camp Verde's natural beauty can explore a variety of trails suited for walking, horseback riding, biking, and off-highway vehicle (OHV) use. These trails support a broader vision to connect neighborhoods, parks, and trailheads, strengthening community ties and expanding access to public lands. The designated trail systems offer something for users of all abilities and interests, with the following primary routes available:

Note: *In the following list of trails, the term “urban” refers to trails that are within the municipal boundaries of Camp Verde and the term “upland” refers to trails that extend beyond the municipal boundaries into the National Forest lands that surround the Town of Camp Verde.*

- ***Perimeter Loop Trail (Urban) – Easy - Hiking:***

The Perimeter Loop Trail is a 1.6-mile loop trail along the perimeter of the new Sports Complex. Portions of this trail and the new Sports Complex were made possible by a Land and Water Conservation Fund grant that the Town pursued in partnership with the Prescott National Forest and Arizona State Parks and Trails.

- ***Ryal Canyon Trail (Upland - Prescott) – Difficult - Hiking, Biking, Equestrian, OHV:***

Ryal Canyon Trail is a 2.5-mile one-way (5-mile out-and-back) trail that gains 1,600 feet in elevation as it hugs the edge of Ryal Canyon and joins with Ryal Springs at the top of the trail. Certain sections have been deemed unsafe for equestrian use, preventing full trail access for horseback riders. As a result, these segments are being used



side by sides or UTVs instead. Ryal Canyon Trailhead was made possible through a private-public land acquisition of a 4.52-acre parcel of land with the Town and a private citizen while partnering with the Prescott National Forest and obtaining an Arizona State Parks and Trails grant to fund the construction of the trailhead.

- **Verde Vista Loop Trail** (Urban – Town of Camp Verde, Coconino) – Moderate - Hiking, Biking, Equestrian:

Verde Vista Loop Trail is a 5.4-mile loop trail that extends from the Camp Verde Sports Complex into the White Hills climbing just over 500 feet in elevation. This trail was the product of a partnership between the Town and the Coconino National Forest and was constructed using and American Conservation Experience (ACE) crew. Although this trail is a loop and designated for equestrian usage, some portions have been deemed unsafe for equestrians, preventing them from completing the entire loop.



- **Verde Valley Archaeological Center Interpretive Trail** (Urban) – Easy - Hiking:

This 0.5-mile loop trail is an easy stroll with a series of signs and exhibits that will take visitors through the history of the ancient people who traversed and lived on the land over 1,500 years ago. Sponsored and maintained by the Verde Valley Archaeological Center, this interpretive trail features the outline of an excavated pit house, replicas of Native dwellings and a heritage garden.

- **Box T Trail** (Upland – Prescott) – Difficult - Hiking, Biking, Equestrian, OHV:

Box T trail is a 10.4-mile one-way (20.8-mile out-and-back) trail with 3,087 total feet of elevation gain. The trail is rugged and steep and travels along several slabs of volcanic rock and loose boulders, but the difficult trek rewards its adventurers with stunning views of the Verde Valley. Approximately 3 miles in, the trail intersects with Ryal Canyon Trail at Ryal Springs. This trailhead was a product of a partnership between the Town, the Prescott National Forest, and a grant obtained from Arizona State Parks and Trails.

- **Copper Canyon Loop Trail** (Upland – Prescott) – Moderate - Hiking, Biking, Equestrian:

Copper Canyon Loop Trail is one of Camp Verde's most visited trails. A 3.9-mile loop trail, it is popular for hiking, horseback riding, and running. This trail has a gradual elevation gain of 387 feet, winds you back into a canyon, to a seasonal waterfall (Copper Falls). There are several vistas that feature beautiful viewpoints of the San Francisco Peaks and the Verde Valley. This trailhead is a product of a partnership between the Town, the Prescott National Forest, and an Arizona State Parks and Trails grant.

- **Hayfield Draw Area** (Upland - Prescott) Off-Highway Vehicle (OHV)

Approximately 80 acres of motorized trails and cross-country areas for motorcycles and OHVs. Access from Hayfield Draw Day Use area located off State Route 260 with a total length of 13 miles. The area is for day use only and has seasonal closures that begins in late May and generally ends in September.



- **Camp Verde Trail #545** (Upland- Prescott) Off-Highway Vehicle (OHV)

Begins near the Hayfield Draw OHV Recreation Area, just off of Grapevine Trail #543, and ends at Copper Canyon Road (also FR 136), which is popular for both ATV and motorcycle users.

- **Woodcutter Trail** (Upland – Prescott) Off-Highway Vehicle (OHV)

Motorized trail and cross-country areas for motorcycles and OHVs. Access from Hayfield Draw Day Use area located off State Route 260 with a total length of 13 miles.

- **White Hills** (Upland – Coconino) Off-Highway Vehicle (OHV)

The White Hills OHV Trail is 28 miles of motorized single-track and comprises two loops along the White Hills above the Verde River.

Within its jurisdiction, the Town of Camp Verde currently maintains only 1.6 miles of Trails, which is the “Perimeter Loop Trail,” and one designated trailhead, Ryal Canyon Trailhead, which encompasses 4.62 acres. As the Town continues to grow and expand access to hiking, biking, equestrian, and OHV trails, it is essential to consider how these facilities will be maintained. Future planning should account for appropriate staffing levels and resources to ensure safe, accessible, and well-managed trail infrastructure.

Section ## Social Trails

While Camp Verde is home to a number of social trails used by outdoor enthusiasts, these paths are not officially designated or maintained. According to the National Park Service, social trails are informal routes created when users deviate from or connect to established trails. Although they may appear well-worn and inviting, these unofficial paths can damage sensitive natural resources, pose safety risks, and increase maintenance demands for both local and federal land managers. Because of these concerns, the Town of Camp Verde does not encourage the use of social trails. However, the Town will continue to assess whether certain social trails can and should be developed into established trails as part of future planning efforts.

Section ## Proposed and New Trails/Trailheads

Trails are valuable public assets that offer a wide range of recreational opportunities, both passive and active, for residents and visitors alike. Whether paved pathways or natural dirt routes, trails help preserve vital open space and scenic corridors that might otherwise be lost to development within Camp Verde or its surrounding areas. As the Town grows, new trail concepts, trailhead improvements, and redesign efforts continue to emerge which are driven by community input, public-private partnerships, and collaborative planning efforts.

- **Greif Trailhead (New and Established)**
 - Multi-use trailhead accessible off of Cherry Creek Road which was developed through a collaboration and partnership between the Town of Camp Verde and Prescott National Forest. Construction for this trailhead began in 2021 and was completed in 2024.
- **Oasis Trailhead and Picnic Area (Proposed)**
 - Proposed trailhead accessible off of State Route 260 and Oasis Road located on Town of Camp Verde property.
- **Grief Hill Trail (New)**
 - New construction of a trail system is being developed on the Prescott National Forest accessible from the Grief Hill trailhead. This trail system aims to connect the Copper Canyon Trail and other trails within Camp Verde, thereby establishing a more regional trail network.



While not a comprehensive list, these ongoing trail sites reflect a shared commitment to expanding access to the outdoors while preserving the natural character of the Town and its adjacent lands. The Town will continue to evaluate new trail development opportunities, and once the Parks, Recreation, Trails, and Open Space Master Plan is finalized and the

Urban Upland Trail Plan is revised, both will provide clear guidance on which trail segments are best suited for future development.

Section ## Historical Trails

A historical trail is a path or route of significant historical importance due to its use over a prolonged period. These trails can span from ancient trackways to routes used for migration, trade, military personnel, and/or mail delivery. Historical trails can often connect to historical sites, not only providing recreational opportunities, but more importantly, providing rich historical context to how earlier people lived and traveled in the past. Camp Verde is home to significant historical trails in the area including:

- **General Crook Trail**
 - This trail was a route initially used to facilitate the movement of supplies and troops. The General Crook Trail was built by General George Crook in 1872 to connect Fort Verde to Fort Whipple and Fort Apache.
- **Grief Hill**
 - This trail was one of the earliest entry points for settlers and military personnel heading to Fort Verde from Prescott. It follows a steep and treacherous wagon route from the late 1800s.
- **Mail Trail**
 - This trail was used for mail delivery to and from Camp Verde and Payson, commemorated by bronze plaques in Camp Verde, Pine, and Payson. This Mail Trail was used as a route from Fort Verde to Camp Reno in the Tonto Basin as well. It covers a section of the path south from State Route 260 to Fossil Creek.

Section ## Trail Challenges and Barriers

Developing and enhancing hiking, biking, equestrian, and OHV trails face several interconnected challenges. Ongoing maintenance is an important consideration and challenge that must be considered. Planning will be required to maintain any additional trails with acquired investments while maintaining great relationships with the surrounding national forests for the longevity of the trails.

Funding trail development can be a real challenge, especially in a small town like Camp Verde, where many important projects compete for limited tax dollars. While the Town supports trail development and projects through general funds and capital planning, outside grants play a significant role in making trail development and projects happen. Grants from state, federal, private, and nonprofit sources can help stretch local dollars further. Even better, working with partners and using volunteer time or in-kind support can boost funding and make every dollar go further. Creative, collaborative funding is key to bringing more trails to life. As these trails and trailheads near completion and a more robust trail system begins to take shape, a marketing plan should also be considered so the economic benefit of these efforts can be fully realized and capitalized on.

Outdoor recreation experienced a tremendous increase during and after the COVID-19 pandemic, and Camp Verde is poised to capitalize on this trend. Developing a practical and strong marketing plan that promotes and focuses on established trails and is ready to be rolled out as the new trails are completed is crucial to the forward-thinking process when considering the future of trails in Camp Verde and return on investment.

Land access is also a significant barrier, as fragmented ownership across federal, state, private, and tribal lands complicates trail continuity and requires complex coordination. Environmental concerns such as erosion, habitat disruption, and regulatory compliance further limits where and how trails can be built or expanded.

Conflicts between user groups, primarily due to differences in speed, behavior, and expectations can create safety risks, particularly on shared trails without clear signage or designations. Infrastructure gaps, such as inadequate parking, restrooms, or ADA-accessible features, also limit usability. In more remote areas, lack of emergency access and communication infrastructure further complicates safe use.

To overcome these barriers, a collaborative and strategic approach is needed that balances user needs, environmental stewardship, and long-term funding.

Section ## Future Trail System/Future Vision

Since the Town of Camp Verde's inception, residents have understood the value of trails and have called for formalized implementation. There have been significant strides made over the past ten years to fulfill the residents' wishes. The goal remains to create outdoor recreation, such as hiking, biking, equestrian, and OHV opportunities, but it has expanded. It is not simply about outdoor recreation, but it is also about creating a more walkable community that promotes health and well-being.

The creation of trails, paths, and walkways throughout Town provides alternative methods of transportation and ways to travel, connecting parks, neighborhoods, and schools. Like other jurisdictions that have established Urban Trail System (UTS), the system of trails throughout Town is envisioned to connect to the recreational trails in the Coconino and Prescott National Forests, and eventually to the Verde Circle Trail, which will connect Town parcels as well as other communities throughout the Verde Valley.

The vision for Camp Verde's trail system has been thoughtfully shaped through community input, interagency collaboration with the Prescott and Coconino National Forests and the Verde Front, and the Urban Upland Trail Plan, which serves as a strategic blueprint, guiding the development, enhancement, and stewardship of both existing trails and future trail opportunities. With this foundation in place, Camp Verde is well-positioned to create a diverse and accessible trails network that supports hikers, bikers, equestrians, and OHV users alike, while preserving the natural beauty and character of the community.

Section ## Goals and Implementation Strategies:

Goal #1: Ensure that Camp Verde's established trails are well-maintained and accessible for all.

Strategies:

- Expand equestrian and multi-use trails at existing and new outdoor recreational sites to meet the needs of diverse user groups and recreational interests.
- Promote the continued development of multimodal trails that connect Town, creating a cohesive and accessible trail network for the community.
- Prioritize safe, well-marked crossings where trails intersect roads, using design treatments that enhance visibility, comfort, and safety for all users.
- Ensure wayfinding and interpretive signage are appropriately installed in strategic locations that provide clear guidance and direction, easily readable, and well-maintained.
- Establish thoughtful design standards for trails that prioritize safety, comfort, and accessibility for pedestrians, cyclists, and equestrians of all abilities.
- Identify and design trailhead locations that provide ample space for parking, including accommodations for horse trailers and multi-use access points.

- Develop a proactive trail maintenance program that includes regular inspections and repairs.
- Promote opportunities for volunteer involvement in trail development and maintenance to ensure long-term safety and usability.
- Adopt universal design principles for new and existing trails, incorporating ADA-compliant features, clear signage, and shaded rest areas to enhance accessibility and user experience.
- Assess the feasibility of developing a Pedestrian Safety Plan to provide sidewalks and multi-use trails and paths through the community.
- Ensure that the Parks, Recreation, Trails and Open Space Master Plan is aligned with the goals and strategies of this General Plan. Update the Urban Upland Trail Plan (UUTP) to reassess and identify new trail development, ensuring that it aligns with the Parks, Recreation, Trails and Open Space Master Plan, once adopted.
- Encourage new development master plans, Planned Area Development (PAD), and subdivisions to enact trail systems and trail connectivity to existing trails.

Goal #2: Foster strong partnerships that enhance trail accessibility, usage and funding.

Strategies:

- Foster volunteer opportunities that support trail improvements, empowering community involvement and stewardship.
- Encourage partnerships with agencies and private landowners to secure easements that preserve access to trailheads and key entry points.
- Pursue external funding, including grants, to support expanding, enhancing, and maintaining Camp Verde's trails and recreational amenities.
- Collaborate with partner agencies to evaluate trail design standards and improve safe, connected pathways between neighborhoods and key destinations.
- Build partnerships, joint use agreements, and collaborations with organizations to enhance recreational programs, services, and facilities for the community.
- Elevate the visibility of Camp Verde's maintained trails through consistent marketing, outreach, and social media engagement for establish trails
- Leverage Camp Verde's expanding trail system as both a recreational amenity and a catalyst for local economic activity.

Section ## ENVIRONMENT AND LAND USE

Section ## Introduction:

Camp Verde's environmental character and land use framework are intimately linked, forming the foundation for how the Town approaches growth, conservation, and community identity. The Town's geography spans a mosaic of ecological zones from fertile riparian corridors along the Verde River to productive agricultural valleys, semi-arid upland plateaus, and rugged foothill terrain. These diverse landscapes not only define Camp Verde's visual and environmental identity but also guide planning decisions that strategically balance development with long-term sustainability. The Town's approach to land use reflects a commitment to preserving critical environmental features, protecting natural resources, and honoring the area's cultural and ecological heritage while accommodating thoughtful growth centered around the Town's unique identity.

This element outlines the Town's approach to environmental stewardship and land use management, embracing strategies to align development patterns with long-term conservation and community goals.

Section ## Guiding Principles:

The following guiding principles establish the foundation for Camp Verde's approach to land use and environmental planning. They exemplify the Town's commitment to thoughtful growth, resource conservation, and community resilience, ensuring that development and growth align with the unique environmental context and long-term goals of the community.

- **Stewardship:** Conserve and protect Camp Verde's natural resources, including the Verde River and its tributaries, riparian corridors, native vegetation, soils, and wildlife habitat.
- **Balance:** Support land use patterns that accommodate growth while preserving environmental quality and open space.
- **Compatibility:** Ensure that land uses are context-sensitive and harmonize with the natural and built environment.
- **Consistency:** Use clear, predictable zoning and permitting processes to guide development.
- **Integration:** Align land use policy with water availability, infrastructure capacity, hazard mitigation (such as reducing risks from flooding, wildfire, and erosion), and regional environmental priorities.

Section ## Environmental Conditions

A. Ecological Diversity and Landscape Features

Camp Verde is situated within a transition zone between the Colorado Plateau and the Sonoran Desert, which contributes to its ecological richness. The community showcases multiple distinct landscape types, including:

- **Riparian Corridors:** Most notable are the Verde River and its tributaries, these green ribbons support diverse plant and animal life and provide critical ecosystem services such as groundwater recharge and flood mitigation.
- **Valley Grasslands and Agricultural Lands:** Located primarily in the Verde Valley floor, these areas support farming and ranching activities, which have historically shaped Camp Verde's land use patterns. Since the late 1800's Camp Verde farmlands have provided hay, grain, vegetables, livestock, poultry, eggs, fruits, nuts and honey. The Town of Camp Verde is dedicated to preserving its farming heritage, encouraging locally grown foods, and protecting the Verde River and its tributaries.
- **Foothills and Upland Slopes:** Found along the perimeter of the Town, these areas contain more fragile soils and steeper grades, often used for grazing livestock and preserving open space. The Town of Camp Verde is dedicated to preserving scenic hillside vistas and viewsheds.

The diversity of these ecological zones creates a natural framework that determines the suitability of land for different uses and highlights the importance of preserving sensitive areas.

B. Soil Types and Development Constraints

Soils in Camp Verde vary dramatically across its geography, influencing both the viability of agricultural activities and the feasibility of new development.

- **Alluvial Soils:** Predominantly found along the Verde River, these deep, fertile soils have long supported crop cultivation and irrigated agriculture. Their presence is a primary reason for the Town's rich farming history.
- **Shallow and Rocky Soils:** Located in upland and foothill areas, these soils have limited capacity for traditional development and are more vulnerable to erosion. They are better suited for low impact uses such as grazing or conservation.

Understanding the limitations and strengths of different soil types is crucial for development, particularly in areas where inappropriate construction could lead to degradation or instability.

C. Climate and Water Resources

Camp Verde has a semi-arid climate, receiving an average of 14 inches of rainfall annually, primarily during Arizona's winter, early spring, and summer monsoon seasons, as noted in the Town's Stormwater Management Plan. The Town's elevation and geographic setting contribute to pronounced seasonal temperature variations, characterized by hot, dry summers and cool winters. Arizona has been in a long-term drought for more than 30 years, according to the ASU Climate Office. Between 1990 and 2020, the flow of the Verde

River declined by 34% in the Upper Verde and 41% in the Lower Verde, based on data from Friends of the Verde and the United States Geological Survey.

These climatic factors affect both natural eco-systems and human land use:

- **Native Vegetation:** Adapted to low-water conditions, native species help stabilize soils, support wildlife, and reduce wildfire risk.
- **Water Supply:** Limited precipitation and increased drought frequency elevate the importance of water conservation and drought-resilient planning.
- **Development Patterns:** Heat exposure and water availability shape the design and location of buildings, landscaping choices, and public infrastructure.

As climate conditions continue to shift, Camp Verde's land use policies must account for water scarcity, wildfire risk, and environmental vulnerability.

D. Watersheds and Floodplains

The Verde River watershed is a defining hydrological feature of Camp Verde, draining much of the surrounding landscape and shaping the Town's natural and built environment. In addition to the main river channel, a network of tributaries and seasonal washes flow through the area, offering both opportunities and challenges. Riparian zones-streambanks, floodplains, wetlands and other aquatic systems along these waterways provide vital habitat corridors, recreational amenities, and natural cooling effects, enhancing ecological health and quality of life. However, flood-prone areas adjacent to these waterways pose risks that require careful planning to protect public safety and property. To mitigate these risks, the Town actively identifies and protects floodplains, promotes low intensity uses within them, and ensures infrastructure development aligns with natural drainage patterns.

E. Wetlands and Unique Geologic Features

Though limited in extent, small wetlands and riparian zones within Camp Verde support disproportionately high biodiversity and serve as important habitat for migratory birds and aquatic species. Additionally, Camp Verde contains areas of unique geologic interest, including volcanic rock formations and sedimentary terraces that reflect the region's dynamic geological history. These features contribute to the Town's scenic character and offer opportunities for low-impact recreation and environmental education.

F. Mineral Resources

Camp Verde's planning area also includes lands with extractable resources such as sand, gravel, and other aggregates. While limited mineral extraction may be appropriate in certain industrial zones, the Town must balance such activities with adjacent land uses, environmental protection, and long-term land reclamation strategies to prevent degradation.

G. Conservation Easements and Long-Term Stewardship

To support long-term protection of open space and agricultural lands, Camp Verde encourages the voluntary use of conservation easements, which are legal agreements that restrict development on private land, some with financial compensation. These easements are a vital tool for preserving agricultural land, floodplains, wildlife corridors, and scenic vistas; maintaining the rural character of the community; and preventing piecemeal development in environmentally sensitive areas. By expanding the use of conservation easements and aligning them with regional goals, the Town can build a connected network of protected lands that supports ecological resilience and the riparian corridor and reflects the community's appreciation for rural, agricultural, and open lands.

Section ## The Verde River Corridor

The centerpiece of Camp Verde's environmental system is the Verde River, one of the few remaining free-flowing, perennial rivers in Arizona. The river serves as a lifeline for both natural systems and the human community, providing habitat for native species, offering recreational opportunities for residents and visitors, and supplying an essential water source for downstream communities. The Verde River Corridor is home to one of the world's largest remaining stands of cottonwood-willow riparian habitat, offering critical shelter, foraging grounds, breeding areas, and migratory pathways for nearly 50 species listed as threatened, endangered, sensitive, or of special status. While riparian areas are essential because they support approximately 80% of Arizona's vertebrate species, these areas make up less than 2% of the state's total land area, according to *Understanding Arizona's Riparian Areas* by the University of Arizona's College of Agriculture and Life Sciences.

To preserve this vital resource, the Town is introducing a Verde River Overlay District as part of its Comprehensive Planning and Zoning Code Update. This overlay will apply to parcels adjacent to the river and serve as a targeted planning tool to guide appropriate land use and development in this sensitive area. For example, new construction may be designed to incorporate setbacks that preserve natural vegetation along the riverbanks, limit surface runoff, and avoid erosion-prone zones. In some areas, specific site design elements, such as clustering development away from the river or using permeable surfaces, could be encouraged to protect water quality and maintain the visual and ecological integrity of the river corridor.

Camp Verde actively participates in the National Flood Insurance Program (NFIP) and is a partner in the 2023 Yavapai County Multi-Jurisdictional Hazard Mitigation Plan, which outlines regional strategies to reduce risks associated with natural disasters. As part of this commitment, the Town is required to adhere to minimum development standards established by FEMA and the State of Arizona when building within designated floodplains. These standards ensure that all new construction and substantial improvements to existing structures are protected against damage from a 100-year flood and that any new development within the floodplain does not worsen existing flood conditions or increase the risk of damage to neighboring properties. Flood Insurance Rate Maps (FIRMs) are used

to identify flood hazard areas, guide construction regulations, and determine flood insurance premiums. These maps also serve as critical tools for educating residents, decision-makers, and the private sector about the community's flood risks.

Beyond regulatory guidance, the Town is also collaborating with regional stakeholders and conservation organizations to advance best practices in river stewardship. These include promoting conservation easements, supporting low-water-use landscaping, and providing public education about the importance of protecting riparian environments. Together, these efforts reflect a comprehensive, multi-layered approach to safeguarding the Verde River and ensuring that it remains a thriving ecological and community asset for generations to come.

Section ## Land Use Framework

Land use in Camp Verde is shaped by its adopted Planning and Zoning Code, which establishes how land may be developed or preserved based on defined zoning districts. These districts set the rules for permitted uses, building types, lot sizes, setbacks, density, and design standards. Some uses are allowed by right, while others require a Use Permit or Conditional Use Permit following public review through the Planning and Zoning Commission and Town Council.

Camp Verde's Zoning Code includes residential, commercial, industrial, agricultural, public facility, and open space designations, as well as overlay and planned area districts. Starting in 2025, the Town will complete its first comprehensive zoning code to modernize these standards, align them with this General Plan, and respond to current and future land use challenges. This update will provide clearer definitions, streamlined processes, and tools to guide appropriate growth while protecting Camp Verde's rural character and environmental resources.

[INSERT ZONING MAP]

Below is a summary of the current zoning districts and their general intent:

Residential Districts

- **R1L – Residential: Single-Family Limited**
Intended for large-lot, low-density single-family development. Supports a rural lifestyle with minimal infrastructure and limited non-residential activity.
- **R1 – Residential: Single-Family**
Provides for traditional single-family neighborhoods with moderate lot sizes and access to community infrastructure.
- **R2 – Residential: Multiple Dwelling Units**
Allows for higher-density residential development, including duplexes and multi-family units. Supports housing diversity while maintaining neighborhood

compatibility.

- **RR – Residential: Rural**

Designed for rural living with large parcels, allowing agricultural uses, livestock, and other country-residential activities. Prioritizes open space and rural character.

Mixed Residential and Commercial District

- **RS – Residential and Services**

This district accommodates both residential units and limited service uses. It provides flexibility for live-work arrangements and community-serving businesses while maintaining residential character.

Commercial Districts

- **C1 – Commercial: Neighborhood Sales and Services**

Intended to serve nearby residential areas with small-scale retail and service businesses. May include groceries, cafes, salons, and professional offices.

- **C2 – Commercial: General Sales and Services**

Accommodates a broader range of commercial uses that serve both residents and visitors, including retail centers, restaurants, and lodging.

- **C3 – Commercial: Heavy Commercial**

Supports more intensive commercial uses that may generate higher traffic or operational impacts, such as equipment sales, vehicle services, or contractor yards. Transitional buffer between general commercial and industrial areas.

Industrial Districts

- **PM – Performance Industrial**

Focused on clean, light industrial uses such as laboratories, small-scale manufacturing, and assembly operations. Emphasizes design controls and performance standards to reduce impacts on nearby residential areas. General retail and residential uses are restricted.

- **MI – Industrial: General**

Permits a wider range of industrial activities including manufacturing and fabrication, provided they are operated in a manner that limits external nuisances.

- **M2 – Industrial: Heavy**

Intended for high-intensity industrial operations such as large-scale manufacturing, processing, or heavy equipment storage. Suitable in areas with limited residential proximity and strong infrastructure access.

Planned and Overlay Districts

- **PAD – Planned Area Development**

Allows for master-planned, mixed-use developments with flexible standards that promote innovation in design and site layout. Developers propose specific plans which are reviewed and approved by the Town.

- **IO – Interchange Overlay District**

Applies additional requirements and standards for development near freeway interchanges. Designed to ensure appropriate access, visibility, and land use compatibility in these high-profile locations.

Resource and Agricultural Districts

- **OS – Open Space: Resource Conservation Zone**

Protects lands with environmental significance such as riparian corridors, floodplains, and scenic vistas. Development is highly restricted, with a focus on preservation, passive recreation, and low-impact agriculture. Reflects the goals of the Arizona Growing Smarter legislation.

- **AG – Agricultural**

Reserved for active farming and ranching operations, including lands over five acres. Recognizes Camp Verde’s agricultural heritage and ensures that open, working landscapes remain viable. Per state law, minimum residential uses may be allowed unless waived by the property owner.

Public Use District

- **CF – Community Facilities**

Designated for public and institutional uses such as schools, libraries, parks, and government facilities. Supports the delivery of essential community services.

Through the Comprehensive Planning and Zoning Code Update, the Town will reevaluate each of these districts to ensure they align with current land use patterns, projected growth, infrastructure capacity, and community values. Special focus areas such as the Verde River corridor, will be addressed through overlay zoning tools and design standards that prioritize environmental protection, economic strength, and quality of life. The modernized Code will serve as a foundational tool for implementing the General Plan and ensuring a predictable, equitable development process.

Section ## Vacant Parcels and Development Potential

Camp Verde has a substantial inventory of vacant land, representing a key opportunity for thoughtful, strategic growth. These undeveloped parcels are distributed throughout the community, ranging in size, location, and zoning designation. Some are small infill lots within established neighborhoods or commercial corridors, while others are large tracts of land located near the Town’s edges, adjacent to agricultural lands or environmentally sensitive areas.

An analysis of current land use and assessor parcel data reveals that a significant portion of land within the Town limits remains undeveloped, especially within agricultural and low-density residential zones. These vacant parcels provide flexibility for accommodating future population growth, economic development, and expanded public facilities without requiring annexation or major infrastructure expansion.

Vacant parcels fall into several key categories:

- **Infill Lots:** Smaller, undeveloped parcels within existing neighborhoods or commercial areas. These sites are ideal for compact development that leverages existing infrastructure and supports walkability.
- **Large Tracts:** Larger parcels located along transportation corridors or at the community fringe. These offer opportunities for Planned Area Development, mixed-use projects, or future employment centers.
- **Environmentally Constrained Parcels:** Vacant lands within floodplains, steep slopes, or riparian corridors. These areas may be best suited for open space, conservation easements, or limited low-impact development.
- **Agricultural and Rural Holdings:** Lands that are actively used for farming or grazing but could be zoned for potential development. These parcels require careful evaluation to balance growth and the preservation of rural character, protection of agricultural, riparian, and open lands, and water resources.

The Town intends to maintain a vacant land inventory map that will identify all undeveloped parcels by zoning district, land use designation, ownership, and environmental constraints. This tool will support land use decision-making, infrastructure planning, and the prioritization of development incentives or conservation efforts.

[INSERT VACANT LAND MAP]

Section ## Goals and Implementation Strategies:

Goal #1: Ensure Consistency Between the General Plan and Zoning Code

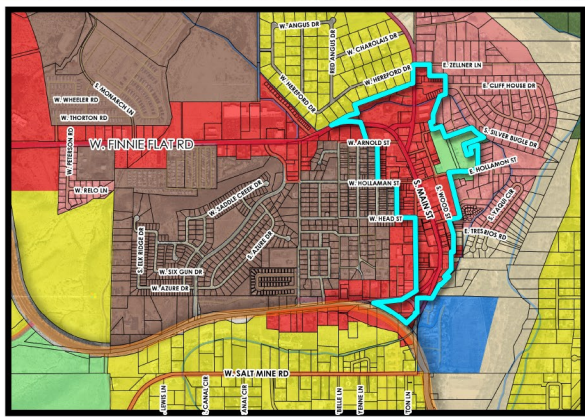
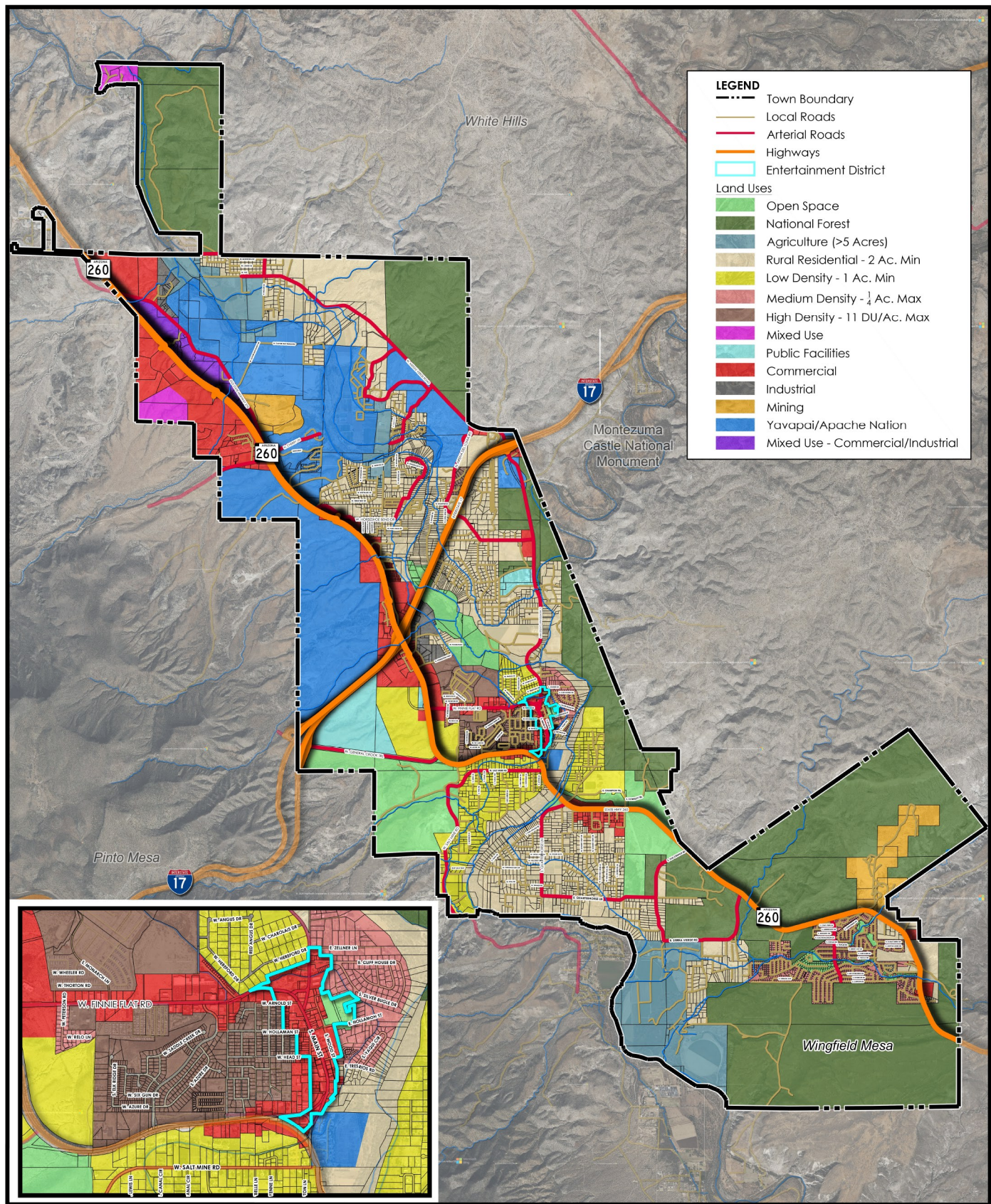
- Once the General Plan is approved by the voters, complete the Comprehensive Planning and Zoning Code Update that is in alignment with the General Plan's land use designations and guiding principles once approved by the voters.
- Simplify zoning district definitions and clarify allowed uses.
- Strengthen the evaluating criteria for Use Permits/Conditional Use Permits to ensure compatibility with the desires of the community and this General Plan.
- Incorporate character area concepts and design standards into zoning regulations.

Goal #2: Protect and Enhance Natural Resources through Responsible Development

- Establish a Verde River Overlay District with appropriate setbacks, vegetation buffers, and use limitations.
- Encourage conservation easements through partnerships with land trusts and incentives for landowners.
- Promote the use of low-impact development techniques, such as permeable paving, water harvesting, rain gardens, and bioswales, especially in new subdivisions and commercial site plans.
- Adopt open space and resource protection standards within the Zoning Code to guide development away from environmentally sensitive lands.
- Support watershed-wide collaboration with regional partners to monitor water quality, manage surface and groundwater use, and implement restoration projects.
- Provide public education on the importance of natural resource protection, including the role of native vegetation, water harvesting, wildfire risk reduction, and stormwater.
- Leverage partnerships with local, regional, and state agencies, nonprofit organizations, and educational institutions to fund and implement conservation initiatives.

Goal #3: Guide Growth in a Sustainable, Orderly Pattern

- Focus growth in areas with existing infrastructure capacity.
- Identify and prioritize opportunity areas for mixed-use development and infill.
- Use long-range capital planning to coordinate infrastructure expansion with future land use.
- Protect scenic viewsheds and rural character through thoughtful subdivision layout and the use of buffering techniques, particularly between residential and commercial developments.



COMMUNITY DEVELOPMENT DEPARTMENT
473 S. MAIN STREET
CAMP VERDE, ARIZONA 86322
(928) 554-0024

Parks & Recreation Commission Regular Session

DATE: 04/09/2025

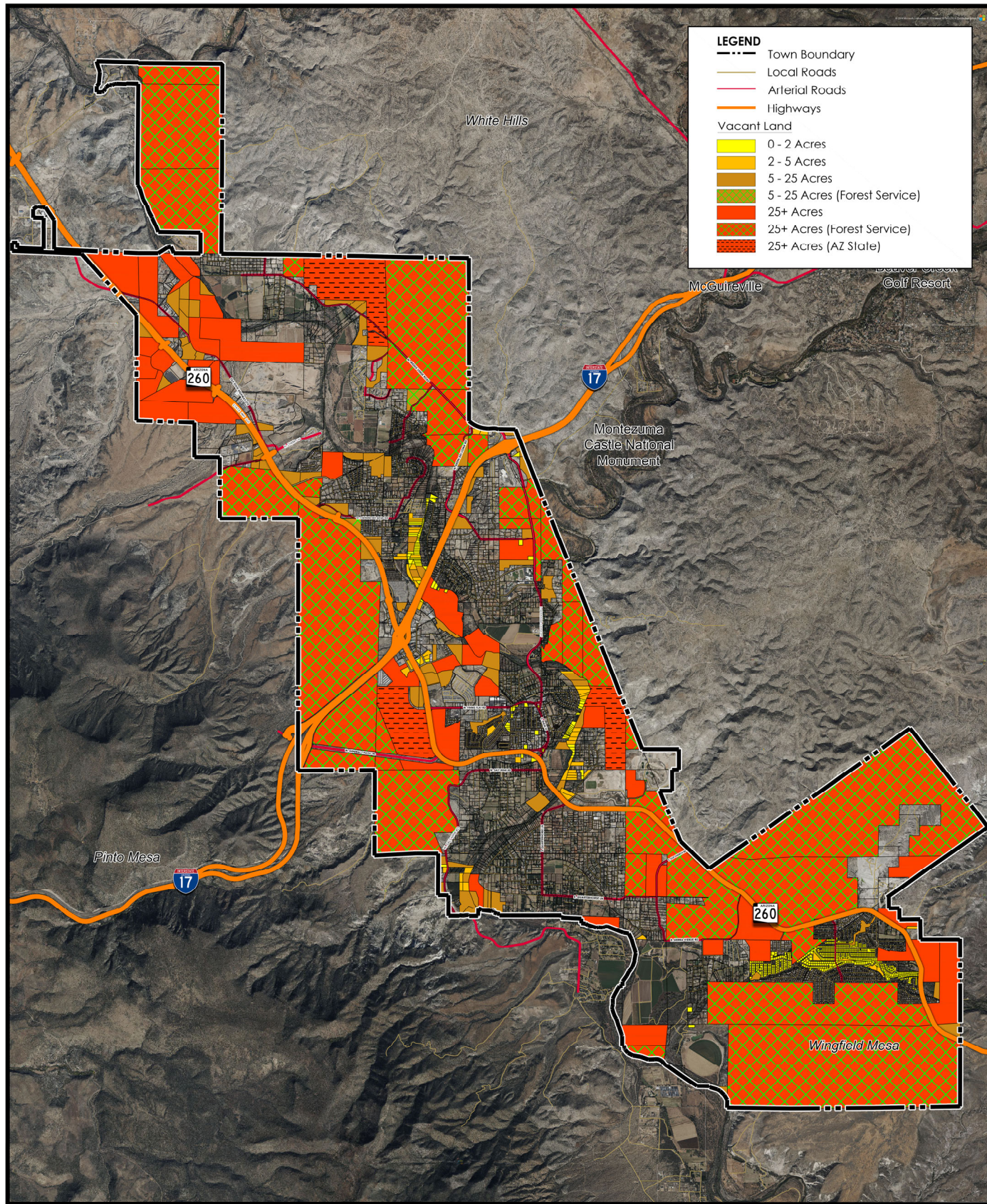
September 8, 2025

CAMP VERDE

VISION 2050 GENERAL PLAN

LAND USE MAP

Page 64 of 99



COMMUNITY DEVELOPMENT DEPARTMENT
473 S. MAIN STREET
CAMP VERDE, ARIZONA 86322
(928) 554-0024

Parks & Recreation Commission Regular Session
DATE: 10/02/2024

September 8, 2025

CAMP VERDE

VISION 2050 GENERAL PLAN

VACANT LAND MAP

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Section ## WATER RESOURCES

Section ## Introduction

The Water Resources element establishes a comprehensive framework for the long-term management, protection, and future planning of Camp Verde's water supplies. This element identifies existing water sources, such as surface water, groundwater, and reclaimed water, and outlines how these resources support current demand and can accommodate projected growth identified in the General Plan.

Through this element, the Town affirms its active role in addressing water resource challenges affecting Camp Verde and the broader Verde Valley region. These efforts aim to balance growth with stewardship, promote collaboration among water providers and stakeholders, and safeguard water quality and quantity for current and future generations.

This element also addresses four primary areas for consideration, especially regarding growth: (1) the availability of current water supplies, (2) the ability to meet future water demands in alignment with projected growth, (3) the identification and pursuit of additional water resources as needed, and (4) the high value of water conservation and reuse. It also highlights the need for strategic water resource planning considering several uncertainties that impact long-term water security including environment change, the pace of future development, and limited financial resources for infrastructure and acquisition.

Section ## Guiding Principles

Camp Verde's unique climate, geography, and Arizona's water law require a careful, proactive, and collaborative approach to managing its most precious resource. These guiding principles of the Water Resources element help ensure viable and resilient water resource management:

- **Long-Term Water Stewardship:** Promote the responsible use and conservation of Camp Verde's finite water resources to ensure availability for current residents and future generations, with attention to groundwater preservation and long-term aquifer health.
- **Water Supply Reliability and Resilience:** Plan for reliable water supply in the face of increasing drought and escalating growth. Increase water portfolio including groundwater, reclaimed water, stormwater capture, rainwater harvesting, and aquifer recharge.
- **Efficient Water Use and Conservation:** Utilize water-efficient technologies, xeriscaping, leak mitigation, rainwater harvesting and conservation measures across residential, commercial, and industrial development.
- **Integrated Water and Land Use Planning:** Coordinate water planning with land use decisions to align growth with available water supplies. Encourage development patterns that reduce water demand and protect critical recharge areas and watersheds.
- **Equity and Access:** Ensure all citizens have access to clean, safe, and affordable water. Prioritize water infrastructure improvements in the whole community.

- **Ecosystem and Watershed Health:** Protect and enhance riparian habitats, the Verde River and its tributaries, and watersheds critical to biodiversity and natural recharge.
- **Drought Preparedness:** Advance proactive drought contingency planning and adaptive infrastructure.
- **Collaboration:** Foster partnerships among the Town of Camp Verde, Yavapai County, Yavapai-Apache Nation, Verde Valley communities, flood control districts, and nonprofit organizations to enhance cooperative water sharing, basin-wide planning, and knowledge exchange.
- **Public Engagement and Education:** Empower citizens to actively participate in water planning through transparent processes, stakeholder engagement, and public education. Promote understanding of Arizona’s unique water laws and challenges.

Section ## Discussion

A. Historical Context

Camp Verde’s water resources have played a vital role in the area’s development for centuries. The earliest known use dates back to A.D. 600–1425, when the early indigenous people, and later the Yavapai-Apache, established sophisticated irrigation systems using water from the Verde River and local springs to support agriculture. These early practices laid the foundation for a long tradition of water use tied closely to the region’s natural resources.

With the establishment of Fort Verde in 1865, settlers continued this agricultural heritage by diverting surface water from the Verde River and its tributaries. Small, locally managed irrigation districts were formed to support farming needs, some of which remain in operation today.

As Camp Verde’s population grew throughout the 20th century, the absence of a centralized municipal water system led residents to rely on private groundwater wells and water providers regulated by the Arizona Corporation Commission. A significant milestone occurred in May 2022, when the Town acquired the Camp Verde Water System, officially transitioning it into a municipally owned utility. This acquisition marked a critical step in the Town’s efforts to ensure sustainable and locally controlled water resource management.

A. Water Resources and Water Supply

Camp Verde’s future of water is shaped by its geographic location within the Verde Valley sub-basin of the Verde River Groundwater Basin, an area of ecological importance and hydrologic sensitivity. Situated in the Verde River watershed in central Arizona, Camp Verde benefits from the proximity to the Verde River, a perennial stream that provides a critical surface water resource. This river supports native riparian and aquatic ecosystems while also serving agricultural, recreational, and economic development throughout the region.

In addition to surface water, the Town relies heavily on groundwater extracted from the Verde Formation Aquifer, which underlies much of the community. This aquifer is accessed through

private wells and public water utility systems, serving as the primary source of potable water for Camp Verde residents.

Camp Verde experiences a semi-arid climate, receiving an average of approximately 14.35 inches of precipitation annually (US Climate Data), primarily during the winter and Arizona's summer monsoon seasons. This limited and variable rainfall, coupled with prolonged drought conditions and the impacts of environment change, presents increasing risks to long-term groundwater recharge and surface water flows

Surface Water

Surface water refers to any water that collects above ground in rivers, lakes, streams, or wetlands (education.nationalgeographi.org). In Camp Verde, surface water primarily consists of the Verde River and its tributaries, which are essential for maintaining ecological health, irrigated agriculture, recreational opportunities, and potential municipal supply options.

Surface water in Camp Verde is delivered through a network of historic ditch systems, which diverts water from the Verde River for residential and agricultural irrigation. While these systems support traditional land uses and local food production, they are subject to legal and physical limitations related to water rights and flow variability. The larger Historic Irrigation Ditches in Camp Verde include the following:

- Diamond S Ditch
- Eureka Ditch
- OK Ditch
- Pioneer Ditch
- Verde Ditch

Smaller ditches include:

- Bullard Ditch
- Wingfield Ditch

Groundwater

As defined by Britannica, groundwater is water located beneath the Earth's surface within the pore spaces and fractures of soil, sand, and rock. These underground reservoirs, known as aquifers, provide a critical and reliable source of drinking water, especially in arid communities such as Camp Verde.

Camp Verde is situated above the Verde Formation Aquifer, a regional aquifer system that serves as the Town's primary source of potable water. This resource is accessed through individual private wells, small water providers, and municipal systems.

Groundwater and surface water can be hydrologically interconnected and is a particularly important relationship in the Verde Valley. Groundwater pumping can reduce base flows in the Verde River, which are essential for maintaining year-round streamflow and the health of aquatic

and riparian ecosystems. As such, responsible management of both groundwater and surface water is necessary to ensure long-term water security and environmental sustainability.

Existing Municipal Water Facilities

The Town of Camp Verde water system supplies groundwater from three (3) active wells, Mongini 2, Mongini 3, and Verde River Estates. A single 12-inch (12”) water main extends approximately nine (9) miles from the northern wellsite location to the Heritage area south of Interstate 17. Water is delivered to customers through sixty (60) miles of distribution mains. In addition to three (3) active wells, major water system components include six (6) water storage tanks, two (2) booster pump stations, three (3) hydropneumatics tanks, and six (6) pressure reducing stations. The municipal water system currently serves 2,080 homes and businesses, with the remaining development being on private wells, or within private water systems.

Table B. Existing Facilities

Facility Name	Well Capacity, gpm	Tank Size, MG	Booster Pump Station Flow, gpm	Hydroneumatic Tank	Backup Generator
Mongini Well 1	560	1.3	None	None	Existing
Mongini Well 2	575	2.7	None	None	Existing
Verde River Estates	65	0.01	20	Yes	None

Source: Town of Camp Verde Water Master Plan April, 2024

Additional water supply comes from private wells or private water systems, which many of Camp Verde’s rural residents rely on. Surface water in the Town of Camp Verde has historically been used for agricultural purposes, supporting irrigation and local farming and ranching practices.

Note: **gpm:** gallons per minute

MG: million gallons (storage tank capacity)

A **booster pump station** is used in water distribution systems to increase water pressure and flow to meet demand.

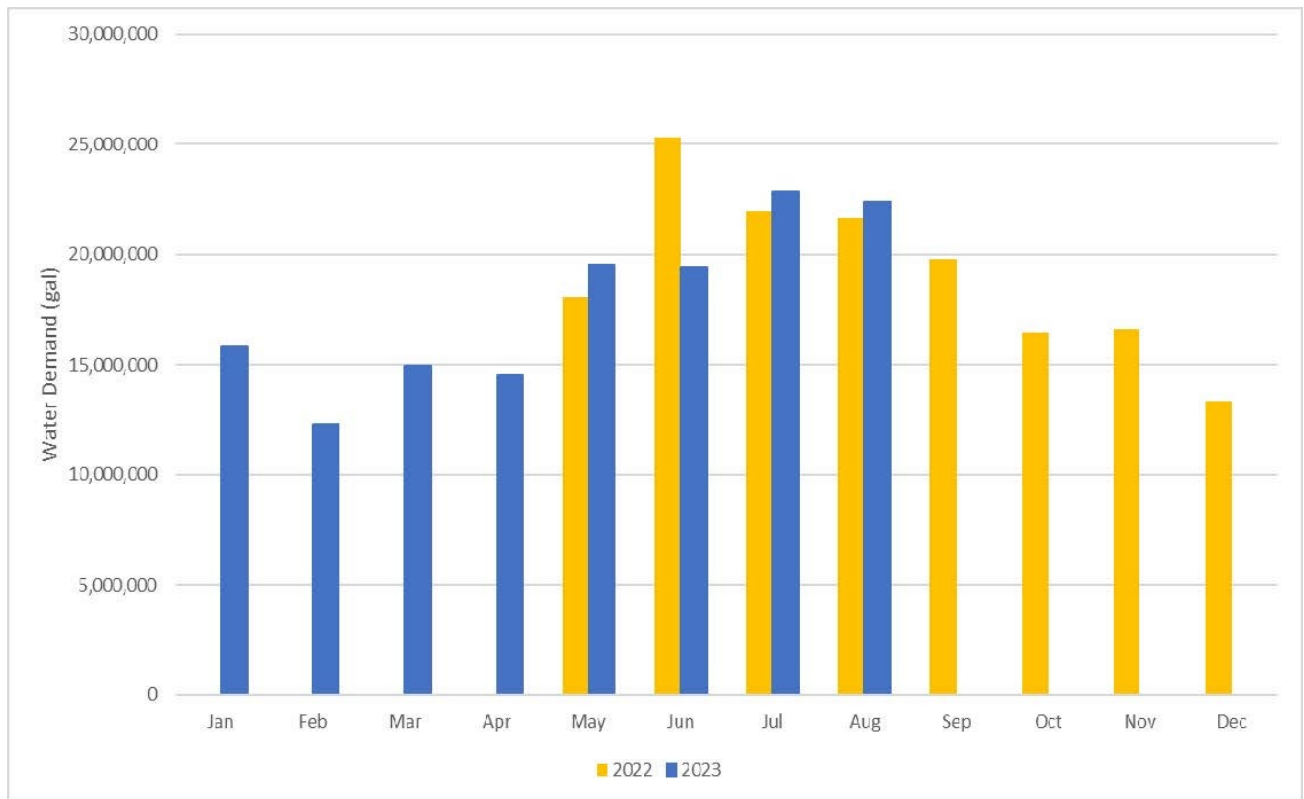
A **hydroneumatic tank** is a pressurized storage tank that helps regulate water pressure and flow in plumbing or water distribution systems.

Existing Water Supply Demands

The Town of Camp Verde water system provides approximately 256 million gallons (including water loss) to customers annually, or approximately 693,000 gallons per day in 2024.

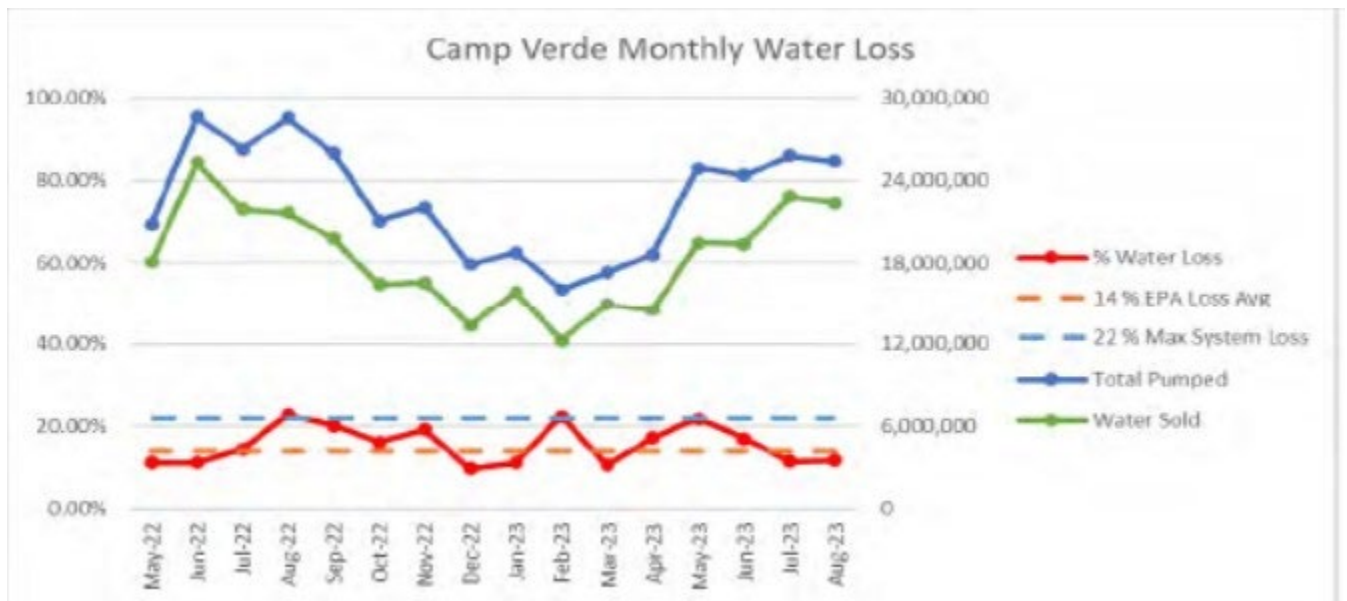
Approximately 16% of the water demand is due to loss in the Town of Camp Verde’s infrastructure. This is why it is so important to update and maintain the Town’s infrastructure.

Figure C.1 Existing Metered Water Demand within the System May 2022 through Aug. 2023.



Source: Town of Camp Verde Water Master Plan April, 2024

Figure C.2 TOCV Monthly Water Loss May 2022 through Aug. 2023



Source: Town of Camp Verde Water Master Plan April, 2024

B. 2050 Water Demand Projections

The Town of Camp Verde is expected to experience continued population and development growth, with no indication of a slowdown. Accordingly, projected water demand for the year 2050 is based on anticipated population increases and the current ratio of commercial to residential water usage.

The 2050 demand projection as outlined in the Town's Water Master Plan, is based on the following key assumptions:

- All future residents with access to municipal water will be connected to the Town of Camp Verde's water system.
- Existing residents who live within the Service Area but currently have private wells may choose to be connected to the water system in the future.
- Commercial water demand will continue to grow proportionally to the future residential water demands.

Table 4-8 Projected Demand Summary

Parameter, Unit	Value
New Residential Demand, gpd	1,247,400
New Commercial Demand, gpd	883,670
Total New Demand, gpd	2,131,070
Total Existing Water Demand, gpd	684,932
Total 2050 Average Day Projected Demand 2050, gpd	2,816,002
Total Maximum Day Projected Demand 2050, gpd	5,632,004

Source: Town of Camp Verde Water Master Plan April 2024

Note: gpd: gallons per day

Section ## Assured Water Supply

The Town of Camp Verde recognizes the critical importance of a long-term, reliable water supply and is committed to maintaining its Assured Water Supply (AWS) Designation through the Arizona Department of Water Resources (ADWR).

An AWS Designation confirms that a municipality like the Town of Camp Verde has a legally, physically, and financially reliable water supply to meet current and future needs for at least 100 years. This includes meeting standards for water quality, infrastructure, and long-term planning.

Each year the Town submits detailed reports to ADWR outlining water demand, development projections, water quality compliance, and well-level data. Additionally, every 15 years, ADWR conducts a formal review to ensure the Town continues to meet all requirements for a secure, long-term water supply.

Maintaining a AWS Designation is essential for Camp Verde's future. It supports:

- **Reliable water service** for residents and businesses
- **Environmental responsibility** through water conservation and sustainable management.
- **Long-term community and economic resilience**, supporting thoughtful planning and growth

The Town will continue to prioritize sound water management practices to ensure a strong, sustainable future for generations to come.

Section ## Growing Water Smart

The Town of Camp Verde is dedicated to planning for a sustainable water future as a key component of its General Plan. Growing Water Smart is a strategic framework that integrates water resource management with land use and community development, ensuring that future growth aligns with the availability and conservation of water, which is a critical resource given the Town's semi-arid climate.

Growing Water Smart is a collaborative program developed through a partnership between the Sonoran Institute and the Lincoln Institute of Land Policy. It provides local governments, planners, and water managers with tools, training, and best practices to harmonize water and land use policies for long-term resilience and sustainability (*Growing Water Smart: The Water-Land Use Integration Guidebook for Arizona*).

The key elements of Growing Water Smart as applied to the Town of Camp Verde include:

- **Integrated Planning:** Facilitating coordination between water providers and land use planners to ensure that growth aligns with available water supplies.
- **Community Engagement:** Actively involving local stakeholders in water-smart decision-making to develop policies with broad support.
- **Data-Driven Decisions:** Utilizing hydrological data, water budgets, and growth scenarios to guide responsible and sustainable development.
- **Drought Preparedness & Conservation:** Implementing strategies to manage water efficiently, particularly under drought conditions, to safeguard long-term water availability.
- **Augmenting supply:** Water conservation, rainwater capture and reuse are proven methods of augmenting water supply.

The Growing Water Smart approach is vital for the Town of Camp Verde due to ongoing water scarcity concerns. It supports proactive planning to address future water challenges while promoting sustainable economic growth and maintaining a high quality of life for residents.

Section ## Water Settlement Agreement with the Yavapai-Apache Nation

The Town of Camp Verde and the Yavapai-Apache Nation have established a Water Settlement Agreement that provides a collaborative framework for the management and allocation of water

resources within the Camp Verde area. This agreement underscores the shared commitment of both parties to promote sustainable water use, support community growth, and uphold the water rights of all citizens within the region.

Key components of the Water Settlement Agreement include:

- **Water Rights Recognition:** Formal acknowledgment and protection of the Yavapai-Apache Nation's senior water rights within the Verde River Basin.
- **Water Allocation:** Defined guidelines that equitably allocate water resources between the Town of Camp Verde and the Yavapai-Apache Nation to meet the needs of both communities.
- **Collaborative Management:** Joint efforts to monitor, manage, and conserve water resources, ensuring environmental sustainability while supporting economic development.
- **Infrastructure and Development:** Coordinated planning and implementation of water infrastructure projects aimed at enhancing service reliability and efficiency for all stakeholders.
- **Dispute Resolution:** Established procedures to address and resolve potential conflicts or issues related to water use and management in a constructive manner.

This agreement represents a significant milestone in fostering ongoing cooperation, mutual respect, and long-term water security between the Town of Camp Verde and the Yavapai-Apache Nation. It aligns closely with the Town's overarching goals of sustainable growth, environmental stewardship, and the maintenance of an assured water supply.

Section ## Goals and Implementation Strategies

Goal #1: Ensure Long-Term Water Supply Sustainability

- Develop a comprehensive water model to support the Town's application for a renewed Assured Water Supply designation to ADWR.
- Continue to require water adequacy reports for all residential and commercial developments as part of the permitting process.
- Continue to update the Water Supply Contingency Plan, including drought response triggers and tiered response measures.

Goal #2: Protect and Enhance Water Quality

- Implement a septic system education and inspection program with Yavapai County, especially in areas near the Verde River and shallow aquifers.
- Update town codes to outline stormwater management best practices, including underground retention, vegetated swales, and permeable paving.
- Continue to collaborate with ADEQ, Friends of the Verde River, Verde Front – Sustaining Flows committee, the Nature Conservancy, and other watershed partners to develop a local water quality monitoring network for both surface and groundwater.

- Enforce zoning and land use policies that limit the use of fertilizers, pesticides, herbicides and other pollutants near waterways.

Goal #3: Continue to Promote Water Conservation

- Execute the strategies outlined in the Growing Water Smart Action Plan.
- Update the Planning and Zoning Ordinance to include low-water-use landscaping (xeriscaping), water harvesting, water recharge and efficient irrigation systems for new developments and municipal projects.
- Launch a Water Smart Camp Verde campaign to promote residential water-saving behaviors including but not limited to rainwater harvesting systems, installation of efficient appliances and graywater reuse systems.
- Encourage schools and community organizations to provide education programs about water resources and conservation.
- Amend the building code to require high-efficiency fixtures and appliances in all new construction and major renovations.

Section ## HISTORICAL

Section ## Discussion

The Historical Element of the General Plan is dedicated to recognizing, preserving, and promoting Camp Verde's historical and cultural assets. By integrating historical awareness into its planning and development processes and collaborating with the Yavapai-Apache Nation, the Town reaffirms its commitment to honoring the community's heritage.

These guiding principles provide a foundation for integrating historical preservation into the broader goals of the General Plan, ensuring that Camp Verde's unique past continues to inform its future. They reflect the Town's dedication to protecting cultural resources, fostering a strong sense of place, and promoting community development in syn with the Town's multi-cultural heritage.

- **Preserve and Protect Cultural Resources:** Collaborate with external agencies to identify, protect, and preserve local historic sites and structures.
- **Honor Indigenous Heritage:** Recognize and respect the deep cultural roots of the Yavapai-Apache Nation and other Indigenous communities, ensuring their histories, voices, and perspectives are meaningfully included in preservation and planning efforts.
- **Foster Partnerships and Stewardship:** Collaborate with tribal governments, historical societies, local, state, and federal agencies, landowners, and local organizations to preserve and promote Camp Verde's historical resources.
- **Sustain Cultural Legacy Through Repurposing of Buildings:** Encourage the adaptive reuse of historic buildings and sites to maintain their relevance, architecture, and functionality.

Section ## Historical Resources

To learn more about the Town's history and architectural information about properties that played an important role in Camp Verde's history, refer to Camp Verde Historic Resource Survey (Volumes I and II).

The following resources also provide additional information:

- A Brief History of the Yavapai-Apache Nation and Its Lands.
- Pioneer Stories of Arizona's Verde Valley
- Images of America – Camp Verde
- General George Crook: His Autobiography.

Section ## Goals and Implementation Strategies

Goal #1: Preserve and Protect Cultural and Historic Resources

- Encourage and support property owners who wish to designate their property as a historical site. Support joint cultural programming with the Yavapai Apache Nation.

Goal #2: Foster Collaborative Stewardship

- Partner with state and federal agencies to access funding, expertise, and technical support.
- Encourage volunteer programs for site maintenance, oral history collection, and archival research.
- Support nonprofit and academic research into local history and archaeology.

Goal #3: Plan with a Long-Term Vision

- Integrate historic preservation objectives into the Town's Capital Improvement Plan, transportation planning, and park planning.
- Encourage intergenerational knowledge-sharing through mentorship, storytelling, and youth involvement in preservation efforts.
- Encourage sensitive infill development that complements historic buildings in scale, architecture, material, and form.
- Consider the importance of historic sites when development of them or near them provides an opportunity to preserve, protect and/or feature their history.



Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- ☐ Consent Agenda ☐ Informational Presentation ☒ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation **Staff Resource:** Town Manager Miranda Fisher

Agenda Title: Q2 2025 Parks & Recreation Update before Council

Attached Documents: N/A

Estimated Presentation Time: 1 minute **Estimated Discussion Time:** 5 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

At the September 24th Town Council meeting, Chair Grondin will be presenting the second quarter update to Council. This presentation will review everything that the Parks & Recreation Commission worked on between April – June 2025. In preparation for that presentation, Chair Grondin is seeking feedback from the Commission on what they'd like conveyed to Council.

Question(s) before the Commission:

- What would the Commission like to share with Council as a part of the Q2 update?

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Parks and Recreation Commission Agenda Information Memorandum

Meeting Date: September 8, 2025

Agenda Item Type:

- ☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation

Staff Resource: Shawna Figy, Parks & Recreation Manager

Agenda Title: Update on Parks and Recreation current programming and events

Attached Documents:

- July and August Monthly Report
- Current Press Releases
- Fort Verde Days fliers
- Day Camp Summary
- Corn Fest Summary
- Pool Season summary
- Prescott Rally Race and Car Show information
- Men's Basketball season summary
- Grasshopper flier
- Kickball flier
- Verde Roots and Rhythm flier
- Request from Pool patrons for next season

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- ☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

This is a standard update added to the agenda at the request of the Commission. This update will include information about upcoming events including Fort Verde Days, Grasshopper basketball, and Prescott Rally Race Car Show along with summaries of recently completed events and programming.

Connection to the [FY25-FY30 Strategic Plan](#)

This aligns with the Council's Strategic Plan by enhancing our location and history through amenities and events.

Question(s) before the Commission:

- Do you have any questions about our previous upcoming events or programming?



Camp Verde Parks and Recreation Division
395 South Main Street
Camp Verde, AZ 86322
parks@campverde.az.gov

For Immediate Release

Date: July 9, 2025

Contact: Tiffany Smith, Recreation Supervisor

Phone: (928)554-0828

tiffany.smith@campverde.az.gov

Heritage Pool to Host Dive in Movie Night

The Town of Camp Verde's Heritage Pool is excited to announce the first ever Dive in Movie Night on Friday, July 25th. This is a fun way to combine swimming with entertainment for the whole family. The movie will be **Moana 2** and will start at 7:30pm with doors opening at 7:00pm. The cost is \$5, which includes entry to the pool.

Standard pool rules will apply, including no large floatation devices. Movie goers can bring their own portable lawn chairs for poolside seating.

Tickets are available online and can be purchased here from July 9 – 24th:

<https://campverde.sportsites.com/player>

Come join the fun!

For more information, please reach out to Camp Verde Parks & Recreation at parks@campverde.az.gov or call (928) 554-0820, Option 3.

Camp Verde Parks & Recreation

Press Release

Contact: Tiffany Smith, Parks & Recreation Supervisor

Phone: (928) 554-0828

tiffany.smith@campverde.az.gov

Date: July 22, 2025

Fort Verde Days 2025 Parade Theme

The Town of Camp Verde Parks & Recreation announced in April this year's parade theme for Fort Verde Days, *The Heart of Arizona*. In an effort to kickstart your imagination, here is a little insight into what this theme might mean to you.

We want to celebrate the core of what makes Arizona so special – it's landscapes, cultures, communities, and the people who give it heart. From ranchers and riverkeepers to storytellers, teachers, and trailblazers, we want you to capture what YOU believe represents the true heart of our state.

Camp Verde, nestled in the very center of Arizona, is proud to be a gathering place where history, heritage, and hospitality come together, and we want to invite you to show it off in your own unique way!

Some ideas might include:

- Western roots and rodeo pride
- Natural wonders like rivers, canyons, cactus and critters
- Community champions and everyday heroes
- Creative plays on "heart" or state pride

We welcome you to let your imagination roam, just like Arizona's wild spirit.

To register for this year's parade, please use this link:

<https://sportsites.com/admin#Root1c99f68f6-6874-48eb-a862-35b4e6f35ebe0>

For more information, please contact Camp Verde Parks & Recreation at 395 S. Main St., parks@campverde.az.gov or (928)554-0820 Option 3.

Camp Verde Parks & Recreation

Press Release

Contact: Tiffany Smith, Parks & Recreation Supervisor

Phone: (928) 554-0828

tiffany.smith@campverde.az.gov

Date: August 4, 2025

Congratulations to our 2025 Fort Verde Days Grand Marshal!

We're excited to announce that Dr. Jim Bleak has been voted this year's Grand Marshal with a standout 167 votes! He'll be proudly leading the way down Main Street during the Fort Verde Days Parade on Saturday, October 11 at 10:00 AM – mark your calendars!

Dr. Bleak, owner of Central Arizona Equine, is an outstanding veterinarian and an even more remarkable member of the community. Each year, he generously donates his time to support the youth of the Verde Valley, and they prepare their animals for the Verde Valley Fair. Whether it's a routine call or a last-minute need, Jim Bleak is the kind of person you can count on – always ready to help in a heartbeat. Honoring him as Grand Marshal is truly a reflection of the gratitude this community has for his years of dedication and heart.

A big round of applause goes to our fantastic runners-up: Mary Phelps and Jackie Baker.

Thank you to everyone who voted and helped honor these incredible members of our community.

The Little Britches/Little Petticoats contest at Fort Verde Days will be held on Sunday, October 12 @ 11:00 am on our Main Stage, which is a new time and location for this year. The contestants will ride in the parade on Saturday morning, and registration will open soon so stay tuned for more information.

To register for this year's parade, please use this link:

<https://campverde.sportsites.com/player>

For more information, please contact Camp Verde Parks & Recreation at 395 S. Main St., parks@campverde.az.gov or (928)554-0820 Option 3.

Little Britches & Petticoat Contest

@ Redinger Ramada

During Fort Verde Days

October 12th @ 11:00 am



3 Age Groups

2-3

4-6

7-12

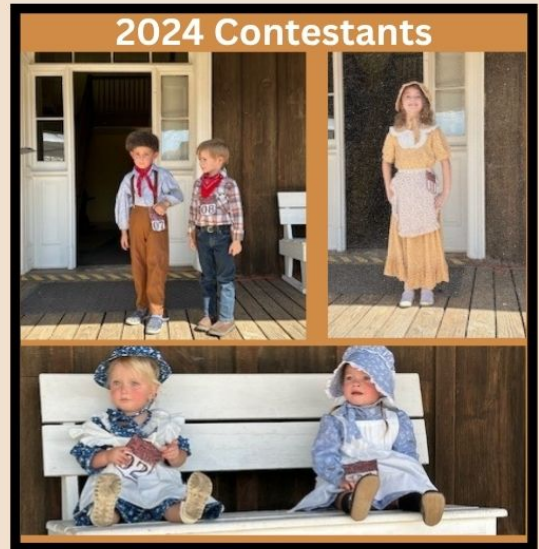
Categories

Historic Frontier Boy

Historic Frontier Girl

Contestants can
participate in the Ft. Verde
Days Parade on Saturday,
October 11th!

2024 Contestants



Free To Register!

www.visitcampverde.com

Click on Events and go to
Fort Verde Days

For More Information

928-554-0820 (3)

parks@campverde.az.gov

TOWN OF CAMP VERDE
Parks & Recreation



Parks & Recreation Commission Regular Session

September 8, 2025

Special Thanks to
Camp Verde High
School Art Class
and Camp Verde
"Old Guys"
for making stick
horses!

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69th Annual

FORT VERDE DAYS PARADE

October 11th
10:00 AM

Sign Up
campverde.sportsites.com/Player

Parade Theme

The Heart of Arizona

A tribute to the people,
places, and spirit that
make Camp Verde the
heart of the state. From
pioneers and ranchers to
riverways and rodeos,
show us what makes this
place beat with pride.

Camp Verde Parks & Recreation – Summer Camp Budget Analysis - 2025

Program Overview

The 2025 Summer Day Camp operated for eight weeks, June 2 through July 24, on a four-day schedule (Monday–Thursday) from 8:00 a.m. to 4:00 p.m. Average daily attendance was 34 campers, matching the 2024 season. The program was capped at 43 campers per day.

Campers were divided into two age groups to improve balance and alleviate waiting lists in 2025:

- Kindergarten–3rd grade (ages 8 & under)
- 3rd grade (ages 9 & over)–6th grade

Seven seasonal staff, including a Camp Supervisor, were hired. Staff training was completed the week prior to the program. Two Recreation Leader II staff also provided logistical support at about 1% of their time. A Camp Supervisor position was necessary this year due to the P&R Coordinator reducing to part-time hours.

The program remains accredited by the American Camp Association (ACA), following a successful inspection in 2022. Camp Verde continues to hold the distinction of being the only municipal day camp in Arizona accredited by the ACA.

Participation

- Registered camper days: 1,147 (↑ 35 from 2024)
- Actual camper days: 1,087 (↑ 61 from 2024, reflecting absences due to illness and other factors)

Fees

The daily fee was raised to \$22.00, with a scholarship rate of \$13.00 supported by community donations. A total of \$5,500 in scholarship funding was received, including:

Revenue

- **Total Revenue:** \$22,502 (+25.58% from 2024)
 - Camper fees: \$17,002
 - Scholarships: \$5,500
 - \$2,500 – Quintus
 - \$1,000 – Clif and Dee Jenkins Trust
 - \$1,500 – Kiwanis Club of Camp Verde
 - \$500 – Alice Sordahl

Expenses

- **Total Expenses:** \$28,810
 - Staff costs: \$24,910 (wages, FICA, Medicare, Unemployment, Work Comp)
 - Operating costs: \$3,900 (+\$49 from 2024)

Manzanita Outreach again sponsored snacks, and arts/crafts supplies donated in 2023 were sufficient for 2025 needs.

Budget Analysis

Town investment per camper day continues to reflect efficiency gains over past years:

Yearly	Town Investment per Camper Day*
2018	\$49.19
2019	\$31.50
2020	\$14.98
2021	\$ 2.36
2022	\$ 9.50
2023	\$ 3.50
2024	\$11.37
2025	\$ 5.80

*Does not include P&R staff administrative time or utility costs.

Conclusion

The 2025 Summer Day Camp sustained stable enrollment and improved cost efficiency while maintaining ACA accreditation and high program quality. Community scholarship support kept fees accessible, and adjustments to camper age divisions successfully reduced waiting lists. The program continues to demonstrate value to the community and prudent use of Town resources.

Corn Fest 2025 Event Summary

RevenGeneral overview

- Event held July 19 on Hollamon St & adjacent Town grounds including the Gym.
 - o Vendors were in the gym, on Hollamon St., on Wood St. behind the 300 building, and all the way around the 300 building. There were 12 vendors from the VV Farmer's Market that remained in Redinger Ramada after the market was over to be a part of our event and they were all very pleased with the change in hours which resulted in their highest attended Market.
- Public hours 9am to 4 pm
- Attendance estimated at 6,500.
 - o Highest attendance between 10am and 12pm
 - o High temp for the day was 99 degrees with higher humidity.
 - o Hot weather always affects attendance, so with the temp under 100, the stay times were longer. The average stay time was 93 minutes.
- Added extra rental evaporative coolers and misters in entry tents due to excessive heat concerns.
- 82 vendors, 66 outside, 16 inside. There were 8 vendors on the waitlist.
 - o A few advanced cancellations and 2 no shows.
- P&R volunteers staffed entrance gates (4 gates total)
- ACE Hardware supplied 3 pop up canopies for use as entrance gate keeper shade.
- Town purchased 800 dozen ears of corn from Hauser & Hauser Farms for all sales, about the same as last year.
 - o Kiwanis of Camp Verde sold fresh corn to take home.
 - o One commercial vendor roasted corn to eat on-site. We did have 3 other vendors who offered elote this year.
- There was no homemade salsa contest this year due to staffing limitations.
- P&R Camp staff operated free Kids Activity Zone in Rm. 305 during the entirety of the event with over 150 people participating
- 21 volunteers assisted with set-up and gatekeeping for a total of 44 hours

Non-Profit support

- 13 non-profit organizations provided free vendor space.
- Two non-profits were provided fund raising opportunity by Town. Not all non-profits provide information about their proceeds.
 - o Kiwanis Camp Verde sold fresh corn raising \$1,200 from corn sales. They also sold water and had a donation jar but we do not know how much additional was raised.
 - Town provided shade tent, tables, corn bags and banner as well as arranged to provide corn on site from Hauser & Hauser using trucks and staff to move.
 - o Verde Villages operated dunk tank for Town.
 - Town covered the cost \$253 to rent tank, set up, arranged for CCFMD to fill and drained and picked up after event. They made \$450 for their program. They also gave away free toys, spread the word about their organization, and had a blast.

Corn Fest 2025 Event Summary

- Hyundai of Cottonwood hosted a Ride and Drive event in the upper portion of Town Hall parking lot. For every “free” ride, they donated \$30 to our local Senior Center. The raised just over \$1,000 for the Senior Center.
- Verde Valley Rangers raised an unknown amount with beer sales. Their sales were down this year.

Financial summary

Revenue - \$18,620

- Vendor registration fees collected - \$6,800 approx.
- Sponsorship - \$4,850
 - Yavapai College \$1,800 Platinum level commitment for 3 events.
 - SRP \$1,800 Platinum level commitment for 3 events.
 - APS \$500 Silver Sponsor
 - Verve Events - \$750 (discounted rental fees)
- Fresh Corn Sales - \$5,952 (plus \$1,200 kept by Kiwanis)
- Roasted Corn sales - \$1018

Expenses - \$19,600

- Verve Events rental \$7,318
 - Reflects a \$750 discount sponsorship from Verve
- Live music -\$1,700
- ODM Law Enforcement \$878
- PES Overnight Security \$500
- Marketing \$1086
 - Juan FM - \$412
 - Yavapai Broadcasting \$504
 - Larson Newspaper \$170
- Hauser Corn - \$6,750
 - \$5,835 – Fresh Corn Cost
 - \$915 – Roasted Corn Cost
- Devil Dog Dumpster - \$415
- Nice Jons - \$693
 - 2 Portajon, 2 handwash stations
- Supplies & material - \$260

Staff impact

- Maintenance and Streets overtime wages - \$3,028
 - Maintenance did have 3 new staff who had not worked an event before and they were in training at this event.
- 5 P&R Staff worked 98 additional hours for direct event prep and operation on Friday and Saturday.

2026 Corn Fest Improvements List

1. Better instructions to vendors during application process and in check-in email – need to make sure if they have special needs(extra power, water, etc they tell us in advance) – put the Service Animals Only in a more prevalent space – no feather flags more prevalent as well
2. Need to look at the layout of the event itself. Blocking off areas – dirt parking lot, Wood Street near Town Hall are 2 areas that need addressed, also back of the music tent.
3. Make sure gatekeeper near Farmer’s Market understands that they are the end of the alcohol barrier, so no alcohol in the Ramada – unless we change location/footprint of event.
4. Speak with Hauser about the worm situation so we know going in if that is an issue – if so, possibly negotiate a better price per dozen?
5. Have educational signs at Roasters and fresh corn sales that talks about Hauser not using pesticides so there could be worms etc...there were a lot this year and the roasters had several people return the ears to get another one because of the worms.
6. Get a Hauser and Hauser Corn banner or sign for the Corn roasters – many people asked if it was Hauser corn.
7. Street closure worked well, but we do need some additional barricades, especially along Main Street. Purchase new pedestrian barricades or chain link fence panels.
8. Add getting musician check via AP in advance to the Task list so we have it to give to musicians day of (50% in advance, 50%day of)
9. REMEMBER to get the tent permits through Comm Dev – not sure if that is GovWell or how it works if fees are waived for us
10. Fire Marshal is also going to start requiring permits for the Verve tents, Verve will have to handle that with them, but we need to confirm it is done.
11. Hours seemed to be appreciated by all, so keep same hours, possibly go one more hour.
12. Discuss a plan for the area to the left of the jail – what can go there that would be a better fit if anything? Maybe another tent for kids activities or?
13. Do we need more A-frames?
14. Add to task list to reach out to Econ Dev regarding the museum and jail – if they are going to be open include in all marketing, maps, and add directional signs
15. Look at gate locations – do we need to put the 4th gate for this event specifically back by the court? Lots of people entering that way, or so it seemed.
16. Should we expand this to include the grass area on the other side of the 200 building too? Then if we had Ride and Drive again it would be better? Allows for more vendors.
17. What other activities could we tie into this event? I always revert to corn or watermelon eating contest, but what would that look like and where would we do it? Prizes? Entry?
18. Make sure we have all signage up in blocked, no entry areas. Do a walk through the night prior to make a note of areas that need addressed and make a plan to address them in the morning.
19. Make a point to get the “Corn Here” signs out to vendors who have corn products. We had the signs made, but did not get them out.
20. Talk about vendor check-in/set-up hours, especially after vendor feedback survey goes out.
21. We do need 2-3 people for check-in and at least 1 person focused on setting up.
22. Staging a day or 2 in advance worked well.

23. Change the map for the inside to reflect the additional seating for people.
24. Make sure there are trash receptacles spread throughout the event. I heard complaints that because people were having trouble finding a trash can, they would just throw trash on the ground. Having trash by exits would be a good idea.
25. Did we use/do we need the fan/misters if swamp coolers are not available?
26. Would an additional tent on the field for seating or activities make sense? Maybe this is where we could do corn/watermelon eating contest? Outdoor games?
27. Do an inventory of corn bags – do we need more?
28. Look into ordering new over-the-road banner for this event.
29. Do we need other new banners for this event?
30. Need a plan to ensure there is always at least one P&R staff in our tent. It was difficult this year and Charlotte did a great job in there for us.
31. Maintenance team needs to arrive when P&R does, at least a few as they were scrambling to get things done by 9:00 am.
32. Consider only renting hand wash stations for this event – do we need the 2 extra portojons?
33. Remember to have the volunteer shirts in 302.
34. Take the Go Bag to the P&R tent.
35. Inventory the hot weather hand fans – they were popular. Do we need more?
36. Talk to Maintenance about the gym floor coverings – at what point do we need to replace them – is there a way to keep them from being so bumpy especially near the edges? Was this due to newer staff not realizing how important no bumps is to our vendors and patrons?
- 37.

2025 Heritage Pool Summary as of 8/15/2025

83 – 10 Punch Passes

2 - Child Season Pass

16 – Family Passes

10 – Adult Passes

Swim lessons – 201 participants

Dive In Movie – 50 attendees

Pool Parties – 22 full pool rentals, 6 party patio rentals

Paid Daily Admissions:

Child: 1633

Adult: 1050

We had Parkside Church, Yavapai-Apache, and our Summer Day Camp attend weekly.

Total visitors: 7,600

Staffing – 24 seasonal staff

3 Seasonal Pool Supervisors

4 Head Guards

14 Guards

3 Cashiers

There will be additional information added to this report once the season has officially ended.

This is the list of requests I received from our group of Mermaids at the Pool for next season.

Here is the list of Pool equipment needs as given to me:

- Readable clock

- Pool noodles, dumb bells- many are broken or not functioning
Training swim gloves

- Can we (mermaids/ pool users) work on cleaning out the shed so we can provide a number for the equipment that needs replaced?

Thank you,
Mary Hughes



The Prescott Rally Race is being held at the Camp Verde Equestrian Center on September 12-13, 2025. In conjunction with the Rally Race there will be other activities on Town grounds.

Sept. 12-13 – Car Show on Community Center Field 8:00-11:00 am both days

Race Control Room – 305 for the entire weekend

Service Areas – in 2 parking areas (trailhead parking lot and overflow parking lot off of Champion Trail) for both days

This is the first year for any activities on Town property. We are excited about the opportunity to support this group and bring additional activities to downtown.

2025 Co-Ed Softball End of Season Report

This year's Co-Ed Softball League featured **15 teams** with a combined total of **270 players**. Games were held on **Monday and Wednesday evenings** at the Sports Complex over the course of **12 weeks**. Seeing Doubles was this years winner going undefeated.

At the conclusion of the regular season, the **top 8 teams** advanced to the end-of-season tournament, which was completed over **two days**.

A total of **4 umpires** officiated throughout the season. Most games were covered by a single umpire, while a select number of games used two umpires to provide **training opportunities for new officials**.

Breakdown of Cost vs. Revenue:

Expenses

- Softballs (4 dozen) – \$325.57
- Clipboards (for fields) – \$19.78
- Clickers (for umpires) – \$21.99
- Scorebooks – \$35.16
- Umpires (4 total, \$35/hour across 112 games) – ~\$4,500
- Trophy- \$65.00
- **Total Expenses: \$4,967-.50**

Revenue

- 14 Teams @ \$375 = \$5,250
- 1 Team (late) @ \$400 = \$400
- **Total Revenue: \$5,650.00**

Bottom Line

- **Net Positive: \$682.50**

Men's Basketball – End of Season Report

Season Overview

The 2025 Men's Basketball season consisted of **9 teams** with over **80 registered players**. We employed a team of **4 officials**, with **2 officials assigned to each game**. The season included **39 games total** (regular season and postseason).

Financial Summary

Category	Details	Amount
Revenue	Registration fees (\$275 per team × 9 teams)	\$2,475.00
Expenses	Officials (\$35/hour × 2 officials per game × 39 games)	\$2,730.00
Net Total		- \$255.00

Notes & Observations

- We did not have a paid scorekeeper this season; however, we will need to budget for one in the upcoming season.
- No additional costs for supplies or equipment were incurred.
- There were no YAN invoices for the season.
- The slight deficit was due to official expenses exceeding total registration revenue.

Recommendations for Next Season

1. Increase registration fees slightly to better cover officiating costs and the addition of a paid scorekeeper.
2. Consider exploring sponsorship opportunities to offset expenses.
3. Maintain the same number of officials per game to ensure quality officiating.

CAMP VERDE PARKS & RECREATION

GRASSHOPPER BASKETBALL

**FOR 1ST - 4TH GRADE
GIRLS AND BOYS!**



REGISTRATION OPENS AUGUST 4TH!

@ [HTTPS://CAMPVERDE.SPORTSITES.COM/PLAYER](https://campverde.sportsites.com/player)

1ST PLAYER \$45 & 2ND FAMILY MEMBER \$40

IMPORTANT DATES:

Registration Deadline: SEPT 19TH

Late Registration Deadline: OCT 3RD
\$5.00 late fee assessed

Skills Assessment & Draft: OCT 6TH

Games begin: OCTOBER 18TH

1 practice per week

Games played on Saturdays

For more information:

928-554-0820 option 3.

parks@campverde.az.gov



ADULT CO-ED KICKBALL

COMING
SOON

FALL 2025.....

Verde Roots & Rythm

Concert Series

Performing:

Simply Renee



Renee brings audiences together with a dynamic mix of Motown, R&B, Jazz, Blues, Country, Reggae, and more. From high-energy hits to soulful ballads, her performances will have you smiling, singing, and tapping your toes.

6:00 PM
September 27, 2025

Redinger Ramada
75 E. Hollamon Street
Camp Verde, AZ

ENVISION

CAMP VERDE

Parks, Recreation, Trails, and Open Space Master Plan

September 18th

4:00 PM - 8:00 PM

Redinger Ramada

**Don't miss the final
Food Truck Night
of the year!**

**Grab a bite to eat and join us
as Parks and Recreation kicks
off the public input portion of
the Master Planning Process.**

**Shaping the next 10 years of
parks, recreation, trails, and
open spaces in Camp Verde**



Kelley's Kitchen

Sinful Sodas

Samantha Daissy
Sweets

